**Questionnaire example**

1. Age?

12 – 14 [ ] 15 – 17 [ ] 18 – 20 [ ] 21 – or above [ ]

2. Gender?

Male [ ] Female [ ]

3. When watching a film, which sources do you prefer the stories to come from?

Original [ ] Adaptations [ ] Factual events [ ]

Doesn’t matter [ ]

4. What is your favourite genre?

Action [ ] Comedy [ ] Romance [ ] Sci-fi [ ]

Horror [ ]

5. How often do you visit the cinema?

Once a fortnight [ ] Once a month [ ] Once every 3 months [ ]

6. How do you access new films at home (tick as many as appropriate)?

Streaming [ ] Download [ ] Illegally download [ ]

Buy Blu ray / DVDs [ ] Wait to watch on TV [ ]

Other [ ]……………………………………………

**Now move on to questions specific to your ideas**

7. After the success of programmes such as Girls and Sex and the City – do you think there is still a market for a TV show that portrays the lives of 20 something women living in a big city?

Yes / No (Please circle)

Give reasons for your answers

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

Or

7. Does the idea for a sit-com / rom-com based loosely based on the characters of Benefit street appeal?

Give reasons for your answers

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

Or

7. Have you read any of the Holes book series?

Have you seen Holes?

Would the idea of a sequel film based on the bookStanley Yelnats' Survival Guide to Camp Green Lake appeal?