**BTEC Assignment Brief**

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| **Qualification** | | Pearson BTEC Level 3 National Diploma in Creative Digital Media Production (Film and Television Production) |
| **Unit number and title** | | **Unit 20: Single Camera Techniques** |
| **Learning Aim** | | **A:** Understand Single Camera Productions |
| **Assignment title** | | Purposes and techniques of Single Camera Production |
| **Assessor** | | Stephen Grantham, Karina Free, Matt Toogood, Mark Piper, Paul Barker |
| **Issue date** | | 16th January 2023 |
| **Hand in deadline** | | 10th February 2023 |
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| **Vocational Scenario or Context** | | You are working for the creative team at **Studio7**, an independent film production company who produce a range of day-time television single camera productions across a broad variety of genres.  **Studio 7** are planning to produce a series of short documentaries about the history of film and television you have been commissioned to research and write a programme evaluating the techniques used in single camera productions. |
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| **Task 1** | | It is important to recognise that Single Camera Productions fall across a variety of types and platforms. Using the ‘**Platforms and Advantages Table’** you must evaluate the following:   * Different Types of Single Camera Productions * Advantages and disadvantages of a Single Camera set-up * Example and techniques used in these productions   *Hint* Be sure to use detailed examples of specific productions and the techniques they use throughout. |
| **Task 2** | | In teams of 4 get out of the classroom and experiment with different single camera techniques.  You will need to take a variety of pictures, including:   * Shot types (Establishing shot, tracking shot etc) * Framing (wide shot, medium close-up etc) * Angles (high angle, low angle etc) * Movement (Dolly zoom, handheld etc) * Maintaining continuity (mise en scene, lighting, etc) * Filming conversations (over-the-shoulder)   Individually you’ll need to write a **visual report**, including the pictures, evaluating how effective the techniques are and consider the reason for using the technique, as well as the meaning behind using it.  *Hint*  Devise inventive and interesting way of shooting it. |
| **Criteria covered by this task:** | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | |
| **Unit 20/A.D1** | Evaluate detailed examples of the uses of different single camera techniques and their effectiveness in different types of single camera production. | |
| **Unit 20/A.M1** | Analyse the use of single camera techniques within different types of single camera production. | |
| **Unit 20/A.P1** | Explain the purposes of different types of single camera production. | |
| **Unit 20/A.P2** | Explain the use of single camera techniques. | |
| **Sources of information to support you with this Assignment** | | **Textbooks**   * Bauer, R & Shaw, R. - *Lights, Camera, Action!,* (CreateSpace, 2015), ISBN 978-1511693660 * Brindle, M., *The Digital Filmmaking Handbook* (Quercus3) ISBN 978-1780878133 * [Dancyger](https://www.amazon.co.uk/Ken-Dancyger/e/B000APTI8A/ref=sr_ntt_srch_lnk_1?qid=1473703402&sr=8-1), K., *The Technique of Film and Video Editing,* (Routledge, 2010), ISBN. 978-0240813974 * Figgis M – *Digital Film Making* (Faber, 2014) ISBN 978-0571305032 * Hardy P – *Filming on a Microbudget*, 3rd Edition (Pocket Essentials, 2008) ISBN 978-1842433010 * Hockrow, R., *Out of Order: Storytelling Techniques for Video and Cinema Editors*, (Peachpit Press, 2014) ISBN 978-0321951601 * Lent, D., *Video Rules: How to think about how to shoot*, (Burgess Lent Media, 2013) ISBN 978-0615754017 * Musberger R – *Single Video Camera Production, 6th Edition* (Focal Press, 2014) ISBN 978-0415822589 * Owens, J., – *Video Production Handbook, 5th Edition* (Focal Press, 2011) ISBN 978-0240522203 * Thurlow, C., *Making Short Films, Third Edition: The Complete Guide from Script to Screen* (Bloomsbury Academic3), ISBN 978-0857853875   **Websites**   * <http://www.bbc.co.uk/writersroom/> - BBC site working with writers and programme makers to shape the BBC content of today and to inspire the content of tomorrow * http://www.thefilmnetwork.co.uk/ – portfolio site for talented filmmakers from around the world * http://filmmakermagazine.com/ – website of FilmMaker Magazine * <http://learnaboutfilm.com/> - advice on making short films * <https://www.nyfa.edu/student-resources/evolution-sitcom-part-2/> - New York Film Academy student resources |
| **Other assessment materials attached to this Assignment Brief** | |  |
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