**UNIT 20: SINGLE CAMERA PRODUCTION**

**LEARNING AIM C: FOCUS GROUP AND REFLECTION**

In order to meet LA C criteria you need to reflect on the creative decisions made throughout your production.

***M3 Produce a high-quality single camera production using post-production techniques to effectively build narrative and maintain continuity, explaining the choices made.***

***D3 Produce an accomplished and creative single camera production using post-production techniques to consistently build narrative and maintain continuity, justifying creative and technical choices made.***

[](https://www.bing.com/images/search?view=detailV2&ccid=6nzD2/6V&id=455653EF3255E2F5700683E104597B17FD124C23&thid=OIP.ZXG3h7XpXFGL1rZshehxPAAAAA&mediaurl=https://ucnewsblog.files.wordpress.com/2011/11/copy-of-focusgroup.png&exph=334&expw=400&q=focus+group&simid=607992944811248795&selectedIndex=22)

Gather some feedback to help you in your reflection. Use the **‘Focus group feedback’** sheet from GOL.

A focus group will comprise of 3 - 4 carefully selected peers who will provide feedback on what they like and dislike about your film and what changes are needed to improve the piece.

After the screening, please complete the following:

**The Focus Group**

1. Record in detail, the feedback given to you by the focus group. Make sure that all the areas are covered from the feedback sheet.

**Your Reflection***Reflect on the focus group feedback as well as your own views on the production*

2. Respond in detail, to each point included in the focus group feedback - positive and negative points and justify the reasons for your choices if you disagree with some of the comments

3. Are there any changes are you need to make having received your feedback? Reshoots, editing, music etc.? Why? Explain the reasoning in making the changes

4. Justify the creative and technical choices you have made throughout your production that has bought you to the end piece. Analyse at least 1 from each element listed below:

* 1. Cinematography
  2. Editing
  3. Sound
  4. Mise-en-scene (including lighting)
  5. Narrative