**BTEC Assignment Brief**

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| **Qualification** | | Pearson BTEC Level 3 National Diploma in Creative Digital Media Production (Film and Television Production) |
| **Unit number and title** | | **Unit 20: Single Camera Techniques**  **Unit 21: Film Editing** |
| **Learning Aims** | | **Unit 20 B:** Explore Single Camera Techniques  **Unit 20 C:** Produce a Single Camera Production  **Unit 21 B**: Explore the use of editing tools, techniques and conventions  **Unit 21 C:** Create a digitally edited sequence for a specific purpose |
| **Assignment Title** | | Exploring, producing and editing a Single Camera Production |
| **Assessor** | | Mark Piper / Stephen Grantham / Karina Free / Matt Toogood |
| **Issue date** | | 27th February 2023 |
| **Hand in deadline** | | 5th May 2023 |
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| **Vocational Scenario or Context** | | **Scenario One**  As a member of the creative team at **Studio7**, you have been asked to produce a short narrative television programme or programme extract to be broadcast during their digital TV channel’s daytime schedule.  The programme should have near-professional production values and should also utilise recognisable single camera production techniques and conventions.  It will be your responsibility to plan and develop the concept for the production, with consideration of the objectives, purpose and audience. In order to create a successful outcome, you will be required to maintain a professional and organised approach throughout the planning and shooting. You will be expected to manage a range of elements during filming, such as checking locations, using appropriate camera settings, maintaining professional lighting and sound set-ups, as well as employing recognisable single camera techniques to build the narrative. You will also be required to select appropriate footage for post-production and employ techniques to produce a distinctive single camera production.    **Scenario Two**  As part of your work for **Dziga Productions** your team have teamed up with **Studio 7** to produce a practical interactive blog which explores, demonstrates, and illustrates the use of editing tools, techniques and conventions with the film and television industry.  You will be required to demonstrate your skills of both continuity and non-continuity editing techniques using original material shot by **Studio 7** for their single camera production. |
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| **Task 1**  **Unit 20 Learning Aim B.1**  **Unit 21 Learning Aim B.1** | | Plan and produce material for a single camera production in a specified style and genre suitable for TV broadcast.  You will be responsible for managing the production in a professional manner. You need to demonstrate accomplished planning skills throughout as you organise production paperwork, personnel, locations, equipment, cast etc.  In your group you will need to produce the following before you will be ready to film:   * **Mind Map** (idea generation and development) * **Production Schedule** (Time management) * **Treatment** (genre, synopsis, characters etc) * **Shooting Script** * **Storyboard** * **Script**   *Hint:*  Divide the work fairly and appropriately and use the templates to help you. |
| **Task 2**  **Unit 20 Learning Aim B.2**  **Unit 21 Learning Aim C.1** | | Throughout the unit, paying close attention to filming and editing stages you will need to complete a **production diary** that demonstrates your ability to manage a production with a high degree of organisation and skill. You’ll need to consider the following:   * Location * Equipment set up and issues * Communication * Cast * Crew * Time management * Justification of choices made throughout * Etc…   *Hint*  Keep the diary up-to-date and do a little each week to ensure you stay on track, you must refer to the creative choices you are making throughout your diary including on set and in the edit suite. |
| **Task 3**  **Unit 20 Learning Aim C.1**  **Unit 21 Learning Aim C.1** | | You’ll need to complete the **Rushes Table** after each shoot, as you review the footage you’ll need to consider:   * Shot types * Narrative * Quality considerations * Justification and explanation of decisions * Re-shoot planning   *Hint*  Use the template carefully and ensure you have enough written evidence for justifications and explanations of shots you chose to use and why. |
| **Task 3**  **Unit 21 Learning Aim B.2** | | You will present a practical ppt analysis on the use of editing tools, techniques and conventions in film and television. This will be illustrated by using raw footage produced by **Studio 7** for their single camera production.  You need to demonstrate your accomplished technical skills when using **Final Cut** to create video sequences, take screen grabs and annotate them to evidence your skills to:   * Import * Trim * Effects * Transitions * Sound editing * Titles * Exporting   *Hint*  Select your screen grabs as a group and then add individual annotations, be sure to say how knowledgeable you are about the editing tools and techniques. |
| **Task 4**  **Unit 21 Learning Aim B.3a** | | As an editor you are required to demonstrate your skills by producing **at least** **two** separate rough cuts of the production – one using **continuity** techniques and the other using **non-continuity** techniques. Use your single camera footage to experiment effectively and creatively with continuity and non-continuity editing techniques.  You must demonstrate accomplished technical skill when using the following editing techniques:  **Continuity Rough Cut**   * 30/180 degree rule * Cutaways * Shot/reverse shot or eyeline match * Match cuts * Crosscutting or parallel editing * Flashback / flashforward or dream sequence   **Non-Continuity Rough Cut**   * Jump cuts * Montage * Freeze frame * Slow motion * Split screen * Juxtaposition   *Hint* Create different timelines for the 2 versions and label them |
| **Task 5**  **Unit 21 Learning Aim B.3b** | | Now write a **Rough Cut Review** demonstrating your understanding of the continuity and non-continuity editing techniques you experimented with and their purpose.  *Hint*  Be specific when writing about which editing tools you used and why. |
| **Task 6**  **Unit 20 Learning Aim C.2**  **Unit 21 Learning Aim C.1** | | You will need to edit your **final Single Camera Production**, utilising some of the experimentations you carried out in your continuity and non-continuity rough cuts.  You must produce an accomplished and creative SCP that fully meets the intended purpose. You must demonstrate an accomplished level of technical skills throughout, including:   * Editing of shots to build a narrative * Synchronising sound and video tracks * Refining the edited sequence from rough cut to final cut. * Selecting and using appropriate tools, techniques and conventions to create the intended impact on the audience. * Exporting the final sequence in an appropriate format * Making changes to edit as necessary   You’ll also be provided with an observation record from a teacher or a witness statement from a media practitioner regarding the post-production process. |
| **Task 3**  **Unit 20 Learning Aim, C.2** | | It is important to reviewyour final piece and allow time for any changes to be made. You will ned to carry out a **focus group and reflect** upon their observations.  Ask them to consider:   * The appropriateness of the tools, techniques and conventions used, * The suitability for and fulfilment of purpose * Audience response * Etc   *Hint*  You can provide your focus group with a sheet of paper on which they can make notes, but sometimes the best focus groups are the ones which are an informal conversation. If you do this be sure to record the focus group (get permission first and record audio only on your phones or Macs) |
| **Criteria covered by this task:** | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | |
| **Unit 20/B.D2** | Demonstrate accomplished planning skills and a high level of technical expertise to shoot footage for a single camera production, justifying creative and technical choices made. | |
| **Unit 20/B.M2** | Demonstrate effective application of single camera planning and recording techniques to shoot footage for a single camera production. | |
| **Unit 20/B.P3** | Plan a single camera production. | |
| **Unit 20/B.P4** | Shoot footage for a single camera production. | |
| **Criteria covered by this task:** | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | |
| **Unit 21/B.D2** | Consistently demonstrate an individual, creative approach and accomplished technical skills when using editing techniques and tools to develop different ideas for an edited sequence for a specific purpose. | |
| **Unit 21/B.M2** | Effectively select and use digital editing tools to  create test sequences in response to a brief showing technical competence. | |
| **Unit 21/B.M3** | Effectively experiment with continuity editing  techniques and conventions to generate test sequences in response to a brief. | |
| **Unit 21/B.M4** | Effectively experiment with non-continuity  editing techniques and conventions to generate test sequences in response to a brief. | |
| **Unit 21/B.P3** | Appropriately select and use digital editing tools to create test sequences in response to a brief. | |
| **Unit 21/B.P4** | Apply appropriate continuity editing techniques and conventions within a test sequence in response to a brief. | |
| **Unit 21/B.P5** | Apply appropriate non-continuity editing techniques and conventions within a test sequence in response to a brief. | |
| **Criteria covered by this task:** | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | |
| **Unit 20/C.D3** | Produce an accomplished and creative single camera production using post-production techniques to consistently build narrative and maintain continuity, justifying creative and technical choices made. | |
| **Unit 20/C.M3** | Produce a high-quality single camera production using post-production techniques to effectively build narrative and maintain continuity, explaining the choices made. | |
| **Unit 20/C.P5** | Review the footage and select appropriate shots for use in a single camera production. | |
| **Unit 20/C.P6** | Carry out post-production to create a completed  single camera production. | |
| **Unit 21/C.D6** | Produce a technically and creatively accomplished final edited sequence that fully meets the intended purpose, justifying the choices made throughout. | |
| **Unit 21/C.M6** | Apply effective editing techniques to produce a final edited sequence that meets the intended purpose. | |
| **Unit 21/C.P6** | Apply appropriate editing techniques to produce a final edited sequence for a specific media purpose. | |
| **Sources of information to support you with this Assignment** | **Books:**   * Andersson B - The DSLR Filmmaker’s Handbook (John Wiley & Sons Inc, 2015) ISBN 978-1118983492 * Bordwell D & Thompson K - Film Art: An Introduction (McGraw-Hill, 2012) ISBN 978-0073535104 * Sanders J – The Film Genre Book (Auteur, 2009) ISBN 978-1903663905 * Thurlow C & Thurlow M – Making Short Films (Bloomsbury Academic, 2013) ISBN 978-0857853875 * Wharton D & Scarratt E – Teaching Analysis of Film Language (British Film Institute, 2005) ISBN 978-0851709819   **Websites:**   * [www.bfi.org.uk](http://www.bfi.org.uk/) - website for the British Film Institute * [www.indiewire.com](http://www.indiewire.com/) – filmmaking tips * <http://www.bbc.co.uk/dna/filmnetwork/Filmmakingguide> - BBC information about film making. * <http://www.bectu.co.uk/>– *BECTU Broadcasters Union* Information about roles in the media industry. * [www.celtx.com](http://www.celtx.com/)  - Free pre-production software * <http://www.primary-film-focus.co.uk/filmpreproduction.html> - Information about film production techniques. | |
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