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| **Type of SCP** | **Platforms** | **Advantages** | **Disadvantages** | **Examples & Techniques used** |
| **TV Drama / comedy / soap** |  |  |  |  |
| **Documentary** |  |  |  |  |
| **Adverts** |  |  |  |  |
| **Corporate / promotional video** |  |  |  |  |
| **Narrative-based music video** |  |  |  |  |