**Improving your essay technique**

A strong essay will include good content, application, analysis and evaluation. To maximise marks you will need to ensure that you have demonstrated an ability to evaluate arguments and issues raised. Use the checklist below when you have written your essay to check that

|  |  |
| --- | --- |
|  | **✓** |
| **Essay has a clear structure including an introduction, main body and conclusion** |  |
| **Paragraphs have been used to structure the essay** |  |
| **Used economic terminology and ensured that you have defined key terms** |  |
| **Shown knowledge of relevant theory** |  |
| **Applied your theory to the context to enable you to answer the question** |  |
| **Linked each paragraph back to the question being addressed** |  |
| **Made direct reference to the extracts (in a data response essay)** |  |
| **In macro made use of your knowledge of recent economic trends if appropriate** |  |
| **Used data to support your lines of argument when appropriate** |  |
| **Included diagrams that are clear to read and fully labelled** |  |
| **Explained your diagrams and integrated them into your analysis** |  |
| **Constructed a chain of argument**  |  |
| **Evaluated as you have gone through your answer?** |  |
| **Reached a fully justified conclusion** |  |