**Details of Client Briefs for D1 Evalauations**

**Christmas Party**

* 200 Bank employees from offices around the South East of England.
* £5,000 budget.
* Free to guests.
* Food and entertainment to be provided.

**University Leavers Ball**

* 500 students.
* Use of University facilities/campus.
* The University is donating £1000 towards the cost.
* Tickets will need to be sold to cover costs.
* Entertainment must be provided.
* Food optional?

**Guildford Food Festival**

* Main aim is to promote local suppliers/producers in the area.
* Traders can apply for a pitch/stall, but will be charged to help cover costs.
* Any profits to be reinvested into marketing future events.