**Checklist Assignment 19.1 (Explore potential ideas for a micro-business start-up)**

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| P1 | Introduction: explain what micro businesses and start-ups are |  |
| P1 | Research table with supporting evidence/print outs attached as an appendix |  |
| P1 | Four start-ups chosen with decision matrix for each one |  |
| P1 | An explanation of the activity, the processes and the organisational structure for each one |  |
| P2 | An explanation of the factors that need to be considered for your chosen start-up1. Capabilities and core competence (skills table)
2. Time constraints (Gantt chart)
3. Financial constraints table including availability of IT and physical resources (what do you need? cost?)
4. Potential stakeholder influences (spider gram and prioritisation grid)
5. Environmental influences (PESTLE table)
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| M1, D1 | Analyse and evaluate the internal and external factors associated with the selected micro-business start-up2 x paragraphs for each factor. 1) analyse the risk 2) how might you reduce the risk* Internal Factors - Human performance issues, Dishonesty issues, Technological issues, Physical Factors
* External Factors - Economic events, Political Factors, Legislation, Natural Factors (unexpected events)
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