|  |  |  |
| --- | --- | --- |
| Type of Business / Name | What it entails | What made them start up this business? |
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**Research Table for 19.1 (P1)**

Ensure you cover 4 MICRO-BUSINESSES (i.e. those with less than 4 employees at start up).

For ‘What it entails’ consider

* The business activity and whether it operates in the primary, secondary or tertiary sector
* The processes used by the business – i.e. manufacturing, outsourcing, sourcing, channels to market
* The organisational form – i.e. a brief description of the structure, the roles and responsibilities of the main workers.

For ‘What made them start up this business?’ consider

* Technical Breakthrough
* Non-technical ideas development
* Ideas from another environment
* Serendipity
* Purposeful development