**Checklist Assignment 19.2 (Finding the funding)**

**B:** Develop a business plan for a viable micro-business start-up (P3, P4, M2, D2)

**C:** Carry out a pitch for funding for the chosen micro-business (P5, P6, M3, D3)

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| P3 | Explain your marketing plan for a selected micro-business. |  |
| P4 | Explain how legal and financial aspects will affect the start-up of the business. |  |
| P5 | Pitch for funding to start up a micro-business. |  |
| P6 | Review the viability and risks of the start-up using audience feedback |  |
| M2 | Analyse the financial and marketing plans for your micro-business |  |
| M3 | Effectively present an individual pitch to negotiate funding for a micro-business start-up analysing audience feedback and viability issues |  |
| D2 | Evaluate your plan for a micro business and justify your conclusions |  |
| D3 | Demonstrate individual responsibility and effective self-management in the preparation, delivery and review of the presentation of a high-quality pitch. |  |