**EDUQAS MEDIA STUDIES**

**COMPONENT 2**

Please answer these questions under timed conditions. You have two-and-half hours to complete.

**Section A: Television in the Global Age**

1. To what extent can the set episode of *Humans* be seen as postmodern? [15 marks]
2. Television production takes place within an economic context. Discuss the influence of economic factors on *The Returned*. [15 marks]

**Section B: Magazines: Mainstream and Alternative Media**

Compared with the past, David Gauntlett argues that in the media today ‘*we no longer get singular, straightforward messages about ideal types of male and female identities’*.

Evaluate the validity of this claim with reference to the set editions of *Vogue* and *The Big Issue* and the historical contexts in which they were produced. [30 marks]

**Section C: Media in the Online Age**

How far can aspects of identity be seen to affect the way in which audiences use online media. Discuss, with reference to *Zoella* and *Attitude.*

You should refer to relevant academic theories in your response. [30 marks]

Once you have answered these, you can check your answers against the assessment objectives in the Year 2 Media Studies text book (pp. 296-302), and/or hand in to your teacher for marking.