**Example Component 2 paper**

**Section A: Television in the Global Age**

Option 2*: Humans* and *The Returned*

According to Claude Levi-Strauss, texts convey their meanings through a system of binary oppositions.

Evaluate this structuralist theory. Refer to the set episodes of *Humans* and *The Returned* in your response. [30 marks]

**Section B: Magazines: Mainstream and Alternative Media**

Option 3*: Vogue* and *The Big Issue*

How significant are economic factors in the magazine industry? Refer to *Vogue* and *The Big Issue* in your answer. [30 marks]

**Section C: Media in the Online Age**

Option 2: *Zoella* and *Attitude*

1. Explain how social and cultural contexts influence responses to online media products. Use *Zoella* to support your response. [15 marks]
2. Explore how the representations on *Attitude’s* website position audiences. [15 marks]

Please answer and hand in to your teacher for marking.