Katy Perry – Roar

Activity 1: Watch the video.

Complete the table to describe the mise-en-scene for the beginning of the video (before the tiger attacks!) and the end of the video (when Katy Perry lives in the jungle).

Support: You can re-watch the video on the Godalming Online.

|  |  |  |
| --- | --- | --- |
|  | Beginning | End  |
| **Costume, hair and make-up** |  |  |
| **Props & Setting** |  |  |
| **Facial expressions/ body language** |  |  |
| **Colour/ lighting** |  |  |

Challenge: Based on your table, summarise the how mise-en-scene changes how Katy Perry is represented at the end compared to the beginning.

Online activity: <http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-36/_eng/unit4/1e-representations-in-roar.html>

Challenge: Based on the online activity, summarise how the following elements are represented in the music video:

* KATY PERRY
* THE BOYFRIEND
* THE TIGER

Activity: Look at the numbered areas of the picture.

For each numbered area, describe what is **connoted**.

**3**

**1**

**2**

**4**

|  |  |  |
| --- | --- | --- |
|  | **Denotation** | **Connotation** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |

Extension:

Choose one music video to watch.

Create a PowerPoint/ poster including the following:

1. What music video category it is.
	* Give examples.
	* Justify why.
2. How gender is represented in the music video.
	* Give examples.
	* Justify why.
3. What stereotypes are challenged or reinforced in the music videos.
* Give examples.
* Justify why.