**GCSE Media Studies Exam Questions – Component Two**

**Section A – TV (Sitcom)**

**Media Language Questions (pick two that add up to 20) – requires the selection of a 2-3 minute extract from the show**

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| Product | Question |
| IT Crowd Extract | Explore the connotations of two locations in the extract. [8] |
| To what extent do the characters relate to Propp’s character types? Explore the construction and role within the narrative of two characters. [12] |
| Explore the use of genre conventions in the extract. [8] |
| How far does the extract rely on intertextual references of other media products? Explore two references. [12]  |

**Representations Questions (pick two that add up to 20)**

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| Product | Question |
| IT Crowd Extract | How does this extract represent a stereotypical sitcom? Explore specific aspects of media language in your response. [10] |
| To what extent are misrepresented groups used in this extract? Explore one character in detail in your response. [10] |
| How does this extract represent particular social groups? [10] |
| To what extent do the representations reinforce society’s views on a particular social group? [10] |

**Industry Questions**

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| Product | Question |
| IT Crowd & Friends | How can funding affect the production values of sitcoms? Refer to examples that you have studied to support your response. [10] |
| How influential can individuals be on a sitcom? Refer to examples that you have studied to support your response. [10] |

**Audience Questions**

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| Product | Question |
| IT Crowd Extract & Friends | How do sitcoms appeal to different audiences? Refer to examples that you have studied to support your response. [10] |
| How can sitcoms relate to their audiences? Refer to examples that you have studied to support your response. [10] |

**Context Questions**

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| Product | Question |
| IT Crowd Extract & Friends | How do sitcoms present culture and society at the time they were made? [10] |
| How do sitcoms reflect the historical context in which they were made? [10] |

**Section B – Music**

**Media Language Questions**

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| Products | Questions |
| Katy Perry – RoarBruno Mars – Uptown Funk | To what extent do these two music videos use appropriate conventions? [20]In your response, you must:* Explore the use of conventions in both music videos
* Refer to relevant media contexts, such as social or cultural
* Make judgements about the question
 |
| Katy Perry – RoarBruno Mars – Uptown Funk | To what extent is a narrative constructed in each music video? [20]In your answer, you must:* Explore the narratives of both music videos
* Refer to relevant media contexts, such as social or cultural
* Make judgements about the question
 |
| Katy Perry OnlineBruno Mars Online | To what extent do these websites use various conventions and convergence to appeal an audience? [20]In your response, you must:* Explore the use of website conventions and technical convergence in both websites
* Refer to relevant media contexts, such as social or cultural
* Make judgements about the question
 |
| Katy Perry – RoarDURAN DURAN – Rio | To what extent have technological developments impacted the two music videos you have studied? [20]In your response, you must:* Explore the use of technology in both music videos
* Consider how relevant contexts might impact the use of technology
* Make judgements about the question
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**Representations Questions**

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| Products | Questions |
| Bruno Mars – Uptown FunkDURAN DURAN – Rio | ‘Ethnic groups are often under-represented.’ How far is this true of the two music videos you have studied? [20]In your response, you must:* Explore representations of ethnicity in both music videos
* Refer to relevant contexts, such as historical, social or cultural
* Consider whether you agree or disagree with the statement
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| Katy Perry OnlineBruno Mars Online | ‘The internet reinforces self-identity.’ How far is this true of the two websites you have studied? [20]In your response, you must:* Explore representations of self-identity in both websites
* Refer to relevant contexts, such as social or cultural
* Consider whether you agree or disagree with the statement
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| Katy Perry – Roar Bruno Mars – Uptown Funk | ‘Music videos reinforce gender stereotypes.’ How far is this true of the two music videos you have studied? [20]In your response, you must:* Explore gender representations in both music videos
* Refer to relevant media contexts, such as social or cultural
* Consider whether you agree or disagree with the statement
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**Industry Questions**

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| --- | --- |
| Products | Questions |
| Katy Perry Online | Explain why being technologically convergent is beneficial for a website. Refer to the official Katy Perry website to support your response. [10] |
| Katy Perry – Roar  | Explain why certain stars can positively impact a music video. Refer to the Katy Perry, Roar music video to support your response. [10] |

**Audience Questions**

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| Products | Questions |
| Katy Perry – Roar | Explain how music videos appeal to a mainstream audience. Refer to the Katy Perry, Roar music video to support your response. [10] |
| Bruno Mars Online | Explain how websites can reach a global audience. Refer to the official Bruno Mars website to support your response. [10] |
| Katy Perry Online  | Explain how websites can encourage active audiences. Refer to the official Katy Perry website to support your response. [10] |

**Context Questions**

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| Products | Questions |
| Katy Perry – Roar | Explain how music videos can often reflect social ‘issues’. Refer to Katy Perry, Roar music video to support your response. [10] |
| Bruno Mars – Uptown Funk | Explain how music videos can often reflect a particular culture. Refer to Bruno Mars, Uptown Funk to support your response. [10] |