**Talking Mocks!**

Ask your partner this exam question and give them 5 mins to answer. If they mention any of the key points, Media Theories/Terminology or specific examples below then tick them off!

At the end, use the tick sheet to help you give them a mark out of 10, a WWW (What Went Well) and an EBI (Even Better If)

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| **Exam Question -**  **How is gender represented in the poster for Man With The Golden Gun and the poster for Spectre? [12]** |

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| **Band** | **Media Theories/ Media Terminology/ Specific Examples** | **Tickbox** |
| Band 1  1-2 marks | Mentions just the role of Men. Uses the words ***strong, powerful, violent****.* No evidence, examples or theory is used. |  |
| Band 2  3-4 marks | Mentions the role of men **and** women- uses the words ***masculine and feminine, stereotypes, dominant, sex object*** |  |
| Band 2  3-4 marks | Refers to one example in the poster, but it is not specific and more general. Might say ***weapons, suit, hero.*** |  |
| Band 3  5-6 marks | Uses the term **“*representation*”** when describing how women and men are presented to the audience |  |
| Band 3  5-6 marks | Refers to **Mise en Scene**- specific examples of ***clothing, camera angles, facial expressions***, that show representation of gender. |  |
| Band 4  7-8 marks | Refers to the effect on the audience in relation to gender- ***this shows that men are more powerful than women* REFERS TO USES AND GRATS!** |  |
| Band 4  7-8 marks | Refers to more than one specific example from the poster- i.e. ***James Bond is the main central image, body language is closed and powerful, and women are seen as sex objects etc.*** |  |
| Band 5 9-10 marks | Uses media theory such as **“*Male Gaze”*** or **“*Propp’s Character Roles”*** and gives a specific examples as evidence. Also refers to **CONTEXT**- when it was created and what was happening at the time, i.e. ***21st century, women are not just sex objects compared to MWTGG- different era*** |  |
| Band 5 9-10 marks | Refers to the effect on the audience as well as offers counter arguments for both sides- i.e. ***women are not seen as sex symbols in the Spectre poster however they are not shown or represented at all which makes them seem inferior*** |  |

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| **WWW** | **EBI** | **What Band and Mark out of 10?** |

Student Answering- **What do you need to do to improve ready for the exam? (use the marking criteria and the examiner feedback to help you!**

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**Talking Mocks!**

Ask your partner this exam question and give them 5 mins to answer. If they mention any of the key points, Media Theories/Terminology or specific examples below then tick them off!

At the end, use the tick sheet to help you give them a mark out of 10, a WWW (What Went Well) and an EBI (Even Better If)

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| **Exam Question-**  **Explain why audiences listen to The Archers. Refer to the Uses and Gratifications theory in your response. [12]** |

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| **Band** | **Media Theories/ Media Terminology/ Specific Examples** | **Tickbox** |
| Band 1  1-2 marks | Mentions just the show and radio. Uses the words ***audience, fun, radio***No evidence, examples or theory is used. |  |
| Band 2  3-4 marks | Mentions just one of the Uses and Grats theory- most likely just ***Entertainment, and how it entertains the audience as it’s a drama*** |  |
| Band 2  3-4 marks | Refers to one example and story from the show, but it is not specific and more general. Might say ***family arguments, domestic violence*** |  |
| Band 3  5-6 marks | Uses the term **“*identify” or “identity*”** when describing how audiences might recognise themselves in one of the characters |  |
| Band 3  5-6 marks | Refers to **Story lines**- specific examples of ***stories, such as the domestic violence Helen and Rob***, that show Entertainment, identity, social interaction. |  |
| Band 4  7-8 marks | Refers to the effect on the audience in relation to the **uses and grats theory**- ***this could create heated debates between audiences which would create discussion around the topic (social interaction)*** |  |
| Band 4  7-8 marks | Refers to more than one specific example from the show and even social context and the news- i.e. ***The domestic abuse story between Rob and Helen highlighted the issue of gas lighting and got audiences talking about how the law should be changed to include emotional abuse as well as physical.*** |  |
| Band 5 9-10 marks | Refers to all four examples of the **“*Uses and Gratifications theory”*** and gives specific examples as evidence. Also refers to **CONTEXT**- when it was recorded and what was happening at the time, i.e. ***21st century, domestic abuse etc.*** |  |
| Band 5 9-10 marks | Refers to the effect on the audience as well as offers counter arguments for both sides- i.e. ***although the primary focus of a radio show is to Entertain, it can also serve as a platform to teach it’s audience about important issues.*** |  |

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| **WWW** | **EBI** | **What Band and Mark out of 10?** |

Student Answering- **What do you need to do to improve ready for the exam? (use the marking criteria and the examiner feedback to help you!**

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