



CONTENTS

EST. 1991



OCTOBER 17-23 2016
NO. 1227

BUMPER BIRTHDAY EDITION

CORRESPONDENCE 4

WHY DIDN'T THE HOMELESS

JUST GO HOME? 6

JOHN BIRD MANIFESTO 9

25 YEARS OF STREET ART 11

THEN AND NOW 13

LETTER TO MY

YOUNGER SELF 14

Grayson Perry

THE BIG ISSUE IN NUMBERS 16

HOW IT ALL BEGAN - OUR

UNTOLD STORY 18

STREET PAPERS OF

THE WORLD 22

HAPPY BIRTHDAY FROM

THERESA MAY,

NICOLA STURGEON,

STREET CAT BOB 24

VENDOR SUCCESS STORIES 32

IN MEMORIAM 37

BIG ISSUE INVEST 39

RISE OF THE

HOMELESS BAKERS 41

THE ENLIGHTENMENT

BOOKS 44

FILM 47

LUCY SWEET,

EVENTS & MUSIC 48

SPOT THE BALL 56

WIN!
A BEN EINE LIMITED
EDITION BIG ISSUE
EXCLUSIVE PRINT

TURN TO PAGE 56



Hello, my name is Donato

I'm honoured to feature in the 25th anniversary edition of The Big Issue. It made a big difference in my life when I needed it. I've worked all over the world but I came to London for a fresh start. I now have a roof over my head and a fantastic pitch inside Victoria station. Read more of my story on page 58.



THE BIG ISSUE MANIFESTO

WE BELIEVE in a hand up, not a handout...

Which is why our sellers BUY every copy of the magazine for £1.25 and sell it for £2.50.

WE BELIEVE in trade, not aid...

Which is why we ask you to ALWAYS take your copy of the magazine. Our sellers are working and need your custom.

WE BELIEVE poverty is indiscriminate...

Which is why we provide ANYONE whose life is blighted by poverty with the opportunity to earn a LEGITIMATE income.

WE BELIEVE in the right to citizenship...

Which is why The Big Issue Foundation, our charitable arm, helps sellers tackle social and financial exclusion.

WE BELIEVE in prevention...

Which is why Big Issue Invest offers backing and investments to social enterprises, charities and businesses which deliver social value to communities.

