CONTENTS



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BUMPER BIRTHDAY EDITION

CORRESPONDENCE 4
WHY DIDN'T THE HOMELESS
JUST GO HOME? 6
JOHN BIRD MANIFESTO 9
25 YEARS OF STREET ART 11
THEN AND NOW 13
LETTER TO MY
YOUNGER SELF 14
Grayson Perry

THE BIG ISSUE IN NUMBERS 16
HOW IT ALL BEGAN - OUR
UNTOLD STORY 18
STREET PAPERS OF
THE WORLD 22

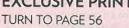
HAPPY BIRTHDAY FROM THERESA MAY, NICOLA STURGEON, STREET CAT BOB 24

VENDOR SUCCESS STORIES 32
IN MEMORIAM 37
BIG ISSUE INVEST 39
RISE OF THE
HOMELESS BAKERS 41

THE ENLIGHTENMENT BOOKS 44

FILM 47
LUCY SWEET,
EVENTS & MUSIC 48
SPOT THE BALL 56

WIN! A BEN EINE LIMITED EDITION BIG ISSUE EXCLUSIVE PRINT





Hello, my name is Donato

I'm honoured to feature in the 25th anniversary edition of The Big Issue. It made a big difference in my life when I needed it. I've worked all over the world

but I came to London
for a fresh start. I now
have a roof over my
head and a fantastic
pitch inside Victoria
station. Read
more of my
story on
page 58.

THE BIG ISSUE MANIFESTO

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Which is why our sellers BUY every copy of the magazine for £1.25 and sell it for £2.50.

WE BELIEVE in trade, not aid...

Which is why we ask you to ALWAYS take your copy of the magazine.
Our sellers are working and need your custom.

WE BELIEVE poverty is indiscriminate...

Which is why we provide ANYONE whose life is blighted by poverty with the opportunity to earn a LEGITIMATE income.

WE BELIEVE in the right to citizenship...

Which is why The Big Issue Foundation, our charitable arm, helps sellers tackle social and financial exclusion.

WE BELIEVE in prevention...

Which is why Big Issue Invest offers backing and investments to social enterprises, charities and businesses which deliver social value to communities.





