		Cambridge Satchel Company Questions
	1.	What is the name of the business?
	2.	Describe the range of products/services that they sell.
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, ,	3.	Give a brief description of how the business idea came about.
Г	4.	What characteristics does the entrepreneur demonstrate?
	5.	Describe the risks and problems that the entrepreneur faced and explain how they overcame the issues.
	6.	Do you think their business is successful – why?