

**BTEC Creative Media Induction Project 2022**

Welcome to the BTEC Creative Digital Media (Film & Television Production) course. As you already know, this is a two-year Diploma, which is Unit assessed. Over the two years you will complete ten separate Units – eight of which are internally assessed by your teacher, and two of which are externally assessed by the exam-board. Grades awarded are based on Pass / Merit / Distinction criteria. At the end of the course you will be awarded with two separate grades calculated from your average grades over the ten units. E.g. D\*D or DM etc.

This is a big commitment and it is important that you are certain that you have chosen the correct course.

Most the units require you to work in groups and you must demonstrate your ability to work constructively and harmoniously with other team members. This also requires that you are **organised, prepared to work outside of the lessons, film outside of the college, and fully commit yourself to each project**. The following induction project is designed to demonstrate your commitment to the course and will introduce you to the skills required to be a successful Media BTEC student.

**The Brief**

You have been commissioned by **Magic Rock Films** to produce a short fiction film for *a**local Film Festival*. The requirements are as follows:

* The film should be approx. 4mins in length
* The theme of the film is *‘secrets and lies’*. This can relate to any genre
* It must have a clear narrative structure (beginning, middle and end) and must be both feasible and achievable within the short production time
* It must incorporate the **key line of dialogue- “Well, that looks like the end of the road for us…”**
* It must contain interesting locations that are **not** **necessarily** within the college campus or immediate surroundings
* The finished film must be shot, edited and ready for screening before **Friday 16th September.**

Before the start of the course, you will research and explore a range of creative ideas for the short film. You are then required to complete a detailed *Treatment* (overleaf) for **one** of your ideas. The treatment must follow the set template and be completed in Courier New font size 12pt.

In your first lesson, you will be placed into a team to share your ideas with before democratically deciding on one idea before embarking on the production.

You will be given technical camera and editing workshops in the lessons, but you will be required to film and edit outside of the classes, so ensure you are available after 4.15pm.

**Treatment Example**

**Title**: *this is the name of your production. It could be a rough ‘working title’.*

**Duration**: *the length of your production (up to 4 mins)*

**Genre**: *horror, comedy, sci-fi, drama etc.*

**Medium**: *short digital film*

**Brief Synopsis**: *this is your chance to sell the idea. In approx. 500 words explain what will happen in the film; where it is set, main narrative events, major and minor plot points, etc.*

**Main Characters**: *provide a profile of your main characters; age, gender, appearance, background, role in the narrative etc.*

**Target Audience**: *age, gender etc.*

**Influences**: *directors, styles, other films / TV programmes*

**Estimated Budget**: *how much do you think it will cost to make? Think about costumes, props and locations.*

**Props List**: *list the key props that are needed for the production*

**Locations**: *list some possible locations for the production.*

**You must have this complete and ready to pitch to your group in your first media lesson.**