**Consumer Protection / Market Structure Research Task**

1. **Investigate two case where consumers have experienced problems due to the activities of a business**

(use [www.which.co.uk/campaigns/](http://www.which.co.uk/campaigns/)

And <https://www.tutor2u.net/economics/reference/oligopoly-and-examples-of-price-fixing>

Choose a campaign /example from each)

Case 1:

1. State the problem that the consumer experienced
2. Why did the problem arise?
3. What consumer protection has been put in place?
4. What market structure is the business operating in?

Case 2:

1. State the problem that the consumer experienced
2. Why did the problem arise?
3. What consumer protection has been put in place?
4. What market structure is the business operating in?

Extension: How could these situations could be avoided in future?

**2. Research one current merger being investigated by the Competitions and Markets Authority**

(To choose your own <https://www.gov.uk/topic/competition/mergers>)

Or use the following to investigate merger between Sainsbury’s and ASDA

<https://www.gov.uk/government/news/cma-launches-sainsburys-asda-merger-investigation>

<https://www.thegrocer.co.uk/home/topics/sainsburys-asda-merger/sainsburys-and-asda-mega-merger-what-we-know-and-what-it-means/566476.article>

a. Which companies are merging?

b. What market structure are the businesses operating in?

c. Why is the merger being investigated by the CMA?

d. What is the potential impact of the merger on the market?

Extension: use the CMA website to research an issue to do with competition or cartels.

a) What is the issue and why is it being investigated?