**BTEC HOSPITALITY – YEAR 2 OUTLINE: 2020/2021**

|  |  |
| --- | --- |
| Dates | Assessments/Activities |
|  | Jim’s Lessons | Helen’s Lessons |
| September 2020 | Unit 26 – Hospitality Industry Related Research Project26.1 Sign Off P1: Devise 3 project proposals then finalise project choice.26.2 Sign Off P2/M1: Plan the project (and devise research methods). |
| October 2020 – December 2021 | Unit 26 (Project ctd…)26.3 Undertake and write up project research (fortnightly meetings with Jim). | Unit 19 – Personal Selling and Promotion.19.1 Personal Selling & Promotion Methods (Jim/Helen)19.2 Research into promotion used in 2 businesses (Jim/Helen) |
| January – February 2021 | 26.3 Undertake and write up project research (fortnightly meetings with Jim). | 19.3 Designing promotional material (Jim)19.4 Demonstrating Personal Selling skills (Jim) | Unit 22 – Event Planning and Organisation.22.1 Researching different types of events (Helen).22.2 Presenting event proposals/selecting event (Helen). |
| March – April 2020 | Unit 26 (Project ctd…)26.4 Evaluating the project (including formal presentation of finding) (Jim) | 22.3 Planning the Event (Helen). |
| April – May 2020 | 22.3 Running the Event (Helen/Jim).22.4 Evaluating the event (Helen/Jim). |

Students should aim to finish the course by May 14th 2021.