**BTEC Assignment Brief**

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| **Qualification** | | Pearson BTEC Level 3 National Diploma in Creative Digital Media Production (Film and Television Production) |
| **Unit number and title** | | **Unit 19: Scriptwriting** |
| **Learning aim(s)** | | **A:** Examine the role of a scriptwriter |
| **Assignment title** | | The role of the script / screenplay writer examined |
| **Assessor** | | Mark Piper |
| **Issue date** | | 16th September 2019 |
| **Hand in deadline** | | 4th October 2019 |
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| **Vocational Scenario or Context** | | You are working as a junior production assistant at **Pithy Productions**. As a part of your role with **Pithy Productions** you must research what it means to be a writer in the contemporary media industry.  As part of your attempt to gain promotion at the production company, you must research a variety of writing practitioners.  The skills of a scriptwriter are wide and varied, as are their working practices and environments. You should be able to understand the use of scripts as working documents and the many and diverse environments and sectors a writer is required to work. Skilled planning and researching information will be vital towards the success of this work. |
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| **Task A1**  **Task A2** | | Present a thorough analysis of the roles and responsibilities of a screenplay writer.  It is recommended that you research a minimum of 3 different writing practitioners.  You must consider the following subheadings, whilst trying to explain, analyse and evaluate:  - a. Who do screenplay writers have to work with?  - b. Who do screenwriters work for or how do they get their work commissioned and made?  - c. What do screenwriters have to consider, as part of their job?  - d. What do writers have to do, to remain successful in the industry?  - e. What is the process in which a screenplay writer works and the various processes that a screenplay goes through?  - f. What are the key skills and various demands that a scriptwriter needs to develop and undertake? Here we will look at different mediums of scripts  - a. And finally, what are the Legal and ethical considerations for scriptwriters in the media industry?  Across all tasks on this unit you will need to hone and develop a range of essential skills such as:  ● networking  ● communicating effectively  ● working collaboratively with others  ● strong research skills, effective time management  ● strong organisational abilities  ● creative writing skills  ● awareness of current affairs  ● knowledge of current industry trends. |
| **Checklist of evidence required** | | Evidence can be presented in one of the following formats:   * Power-point presentation * Blog |
| **Criteria covered by this task:** | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | |
| **Unit 9/A.D1** | Evaluate the role and legal and ethical responsibilities of scriptwriters in the media industry, referring to contrasting scriptwriting practitioners. | |
| **Unit 9/A.M1** | Analyse the role and legal and ethical responsibilities of scriptwriters in the media industry, referring to specific scriptwriting practitioners. | |
| **Unit 9/A.P1** | Explain the roles and responsibilities of scriptwriters in the media industry. | |
| **Unit 9/A.P2** | Explain legal and ethical responsibilities of scriptwriters. | |
| **Sources of information to support you with this Assignment** | | **Books:**   * **McGee R – Story: Substance, Structure, Style and the Principles of Screenwriting (Regan Books, 1999) ISBN 9780413715609.**   This is a guide to writing for screen or audio visual mediums.  **● Straczynski M J – The Complete Book of Scriptwriting, 3rd edition (Writer's**  **Digest Book, 1997) ISBN 9781852868826.**  This gives a complete outline of the scriptwriting process covering many conventions.  **• Truby J – The Anatomy of Story (North Point Press, 2007) ISBN**  **9780865479517.** This book gives an in-depth look into the construction of narrative for the scriptwriter.  **Websites:**  **● www.plotbot.com –** This site provides free scriptwriting software.  **● www.scriptmag.com**  This site contains blogs, resources, events and links to useful information for scriptwriters.  **● www.bbc.co.uk/writersroom**  This site has excellent resources available free online with material that would be applicable to each learning aim. |
| **Other assessment materials attached to this Assignment Brief** | |  |
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