



Music Practitioners Qualification

**Engineers**

## Potential Venues

You must 'scout' out the College to look for potential performance venues,  
both indoor and outdoor.

You are looking for five potential venues.

**For each venue you must ascertain:**

What capacity the venue is (roughly).

What size the stage would be and where it would be positioned.

What power is available.

# Potential Venues

You will need to take photographs of the venues, then analyse their suitability for a live performance.

What is the nature of the venue?

What power supply is available?

Where could a PA be positioned safely?

Is the venue accessible?

# Performers

## Task 1 - Goals

What are your personal aims and goals for this performance?

Set yourself a target for each of the following (7 in total),

**explain what they mean and why they are important.**

- a. image portrayal
- b. performance persona
- c. repertoire for performance
- d. preparation process
- e. relationships with other musicians
- f. stage show
- g. audience expectation

**What is image portrayal?**

# Image Portrayal





# Image Portrayal



# Image Portrayal



# Image Portrayal



# Image Portrayal

Is the image that is portrayed by a band or musician on stage.

Can be made up of clothing styles, stage positions, matching clothes/colour themes or purposeful differences.

Image portrayal is always linked to the style of music being played.

Why is Image important?

## Image Portrayal

What type of Image will your act portray?

Will you wear similar colours or clothes on stage?

What style of music are you trying to portray?

# Image Portrayal

- What is it?
- Why is it important?
- What image are you going to portray?
- Why is it important for you to have an image?

**What is performance persona?**

# Persona

One of the keys to being a successful performer is a strong and confident stage persona, but every successful performing artist is not as loud and confident in their private lives as they are onstage.

Artists rely on a carefully constructed stage persona while performing to give themselves the freedom and permission to act in ways that might not come naturally to them when they're offstage.



# Why create a persona?

A separate stage persona is a useful tool for actors or musicians:

- **Extroversion.** A person can be a more heightened and emotional version of a performer's private self, helping them be an extroverted person onstage.
- **Liberation.** Some artists find that creating a distinct stage persona can liberate them to do things in live performance that they wouldn't otherwise do in their private life.
- **Seperation.** A persona also gives artists a way of protecting and separating their private family lives and choosing what they share with the general public.

## Beyoncé/Sasha Fierce

Beyoncé says she crafted her stage persona to help her overcome challenges and give the best performances she can. "It's kind of like doing a movie. When you put on the wig and put on the clothes, you walk different," she says. "It's no different from anyone else. I feel like we all kind of have that thing that takes over."



## Beyonce/Sasha Fierce



Sasha Fierce usually appears right before Beyoncé is about to take the stage. "Usually when I hear the chords, when I put on my stilettos. Like the moment right before when you're nervous," she says. "Then Sasha Fierce appears, and my posture and the way I speak and everything is different."

# Performance Persona

What type of persona do you want to portray?

How would you like to interact with the audience?

How would you like your band to be viewed?

# Performance Persona

- What is it?
- Why is it important?
- What persona are you going to portray?
- Why is it important for you to have a persona?

# Repertoire for performance

## Choosing a repertoire

One of the hardest aspects of being in a band/group is creating a coherent vision of what you want to be.

What style of music will you play?

Will you play only that style?

What are your influences?

How will you make final decisions on what you are playing?

## Choosing a repertoire

Your repertoire should also match your  
Image Portrayal and Performance Persona.

What style of music are you playing?  
How does this match with your intended stage show?



# Choosing a repertoire



# Performance Persona

What type of persona do you want to portray?

How would you like to interact with the audience?

How would you like your band to be viewed?

## Choice of Repertoire

- What is it?
- Why is it important?
- What style of music will you play?
- How will you decide on your repertoire?

# Preparation Process

# Preparation Process

As a performing musician  
what do you need to  
practice?

As a band/group what do  
you need to practice?



# Preparation Process

How will you prepare for your performance?

How will you prepare for being on stage?

How will you prepare for interacting with the audience?

# Preparation Process

- What is it?
- Why is it important?
- How will you prepare individually?
- How will you prepare as a group?
- How will you prepare for being on stage?

# Relationships with other musicians



# Relationships with other musicians



Performing can be a stressful and anxious environment, especially when you do not feel well rehearsed.

One mistake in a practice can throw your confidence completely.

How then can you work together to overcome this and put on a successful performance?

## Relationships with other musicians

- What issues can arise in a musical relationship?
- Why is it important to have a good working relationship?
- How will you work with other musicians?
- How will you overcome issues in your group?

# Stage Show

## Stage Show

A good musical performance is much more than music played well.

A good performance must be a good show.

For some acts this includes backdrops and stage props, for some it could be dance moves or planned stage positions.

## Stage Show



Other than musical skill what makes this a good performance?

How have they made a good stage show with only two musicians?

# Stage Show

- What is it?
- Why is it important?
- How will you ensure a good stage show?
- What are your goals for your stage show?

# Audience Expectation

# Audience Expectation

When you go to see a show what are your expectations?

What was the last show you went to see?





# Audience Expectation

- What is it?
- Why is it important?
- What will your audiences expectations be?
- How will you fulfil their expectations?

# Independent Study - for next week

## Performers:

- Complete the rest of Task 1 in the U359 booklet.

## Engineers:

- Ensure that Task 1a is complete.

**Next week will be your first practical rehearsal session,  
bring instruments if you require them.**