**Print Production Task**

Individually , construct a Magazine Front Cover using CANVA aimed at a specific audience. You will need to demonstrate skills in layout, design but also feature writing, experimenting with different techniques and styles, finally selecting the most appropriate work to present to the class.

**You should construct your magazine so it is clear it is targeting a MALE or FEMALE audience**

**Your Magazine can be ANY GENRE**

**Remember to include:**

* Masthead
* Date and Price
* Coverlines (4 Minimum)
* Main Article
* Barcode
* Image of a “celebrity” (original photography)

Once you have finished constructing your advertisement consider and comment on the following:

* Who is your Target Audience? (Think age, gender, class, demographic)
* The layout
* Use of colour
* Written codes and use of font

You can annotate your own Magazine Cover on a PowerPoint document.

