

GRAPHIC DESIGN Week 13 Options

Breaking the Rules Peter Bankov

Aim: To study the artist's style and technique to help you further explore the concept of breaking the rules in graphic design and pushing the boundaries in design.

Deadline: One week homework

Task: You are to produce an imaginative two A4 sides looking at the work of Peter Bankov.

Week 13: As discussed in previous lessons, the next homework project will provide you with the opportunity to explore a style/movement, which you have successfully explored previously on the course, therefore completing another homework project in a similar style will play to each of your individual strengths.

Peter Bankov links

<https://www.behance.net/gallery/7199557/Peter-Bankov-posters>

<https://www.typographicposters.com/peter-bankov>

<http://bankovposters.com/About/>

https://www.instagram.com/peter_bankov/?hl=en

Task A – Research

Write 250 words (size 10pt) of biographical information on Peter Bankov and your analysis/thoughts on his style and techniques used. Include small thumbnail images of his designs. Present on tracing paper flap. Visit 'Guide to writing about designs' <https://online.godalming.ac.uk/mod/resource/view.php?id=70171>

Task B – Side 1 – Create 2 copies (for reference images, visit the links above to see a broad range of his designs)

You are to create 1 A4 side of copies of Peter Bankov designs, using a mixed media approach. Experiment using layering, collage, letter stamp printing, blocking areas with colour, paint, spray paint, patterns and mark making etc. Materials and equipment available in art and design departments.

Task D – Side 2 – Create a series of your own versions (for reference images, visit the links above to see a broad range of their designs)

Fill 1 A4 side - you are to create a series of your own versions inspired by the work of Peter Bankov. The theme for your designs will be about you as a designer. For your own versions, you are to create at least 3 designs, I recommend creating 4 designs – use a range of dimensions for your designs (small, medium, large) to fill the page.

For your own versions, create some of your designs using the following (materials and equipment available in the department):

- Off-screen using a mixed media approach;
- Digitally using Adobe software;
- Combination of both off-screen and digital techniques - scanning off-screen elements and enhancing digitally.
- Experiment using layering, letter stamp printing, collage, blocking areas with colour, paint, pens, patterns and mark making etc.

Below are instructions on how to structure your analysis.

Analysis Tips

- Analyse the characteristics of the shapes and colours, for example; the bold, striking, dynamic...
- Discuss the moods and emotions this evokes...
- Ask yourself how you feel about the work, and what do you think the artist wants you to think/feel?
- Include quotes from the artist.

Phrases starting points

- I think the artist evokes a sense/ of... (energy/space) through the use of (bright/rhythmic/colours/shapes).
- For me, the key to this work is the....
- The use of strong bold colours of the shapes emphasises the...

