

Aim: To study the artist's style and technique to help you further explore the use of surface pattern, mark making and mixed media. This homework encourages you to experiment with combining some of the techniques you have used on the course so far, with new ones, to create designs in the style of Linzie Hunter.

Deadline: One week homework

Summary: You are to produce an imaginative two A4 sides, with particular focus on the hand lettering work of Linzie Hunter.

Week 13: As discussed in previous lessons, the next homework project will provide you with the opportunity to explore a style/movement, which you have successfully explored previously on the course, therefore completing another homework project in a similar style will play to each of your individual strengths.

Task A – Research <https://www.linziehunter.co.uk/about/> <https://www.instagram.com/theletteringlog/>

Write 200 words (size 10pt) of biographical information on Linzie Hunter and your analysis/thoughts on her style and techniques used. Include small thumbnail images of her designs. Present on tracing paper flap. Visit 'Guide to writing about designs' <https://online.godalming.ac.uk/mod/resource/view.php?id=70171>

Task B: Produce 2 A4 sides of experimental typography designs based on the style of Linzie Hunter.

- Side 1 – create typography designs based in the style of Linzie Hunter, including facts about her.
- Side 2 – create typography designs with facts promoting yourself as a designer.

Make both of your designs different; explore using different colours, shapes, patterns, symbols, fonts etc.

TIPS:

- Think about the fonts you are using, use a combination of typography that you have created and digital fonts; experiment with italics too.
- Think about incorporating patterns, symbols, shapes, textures etc.
- Limit the colours you use in your designs.
- Use different digital techniques; drop shadows, increasing the line strokes for some of the fonts, patterns within the letters.
- See examples of Linzie Hunter's work at the bottom of this document

ANNOTATIONS:

- Annotate your work using graphical terminology from GOL.
- Biographical information and analysis on Linzie Hunter's work.

Below are instructions on how to structure your analysis.

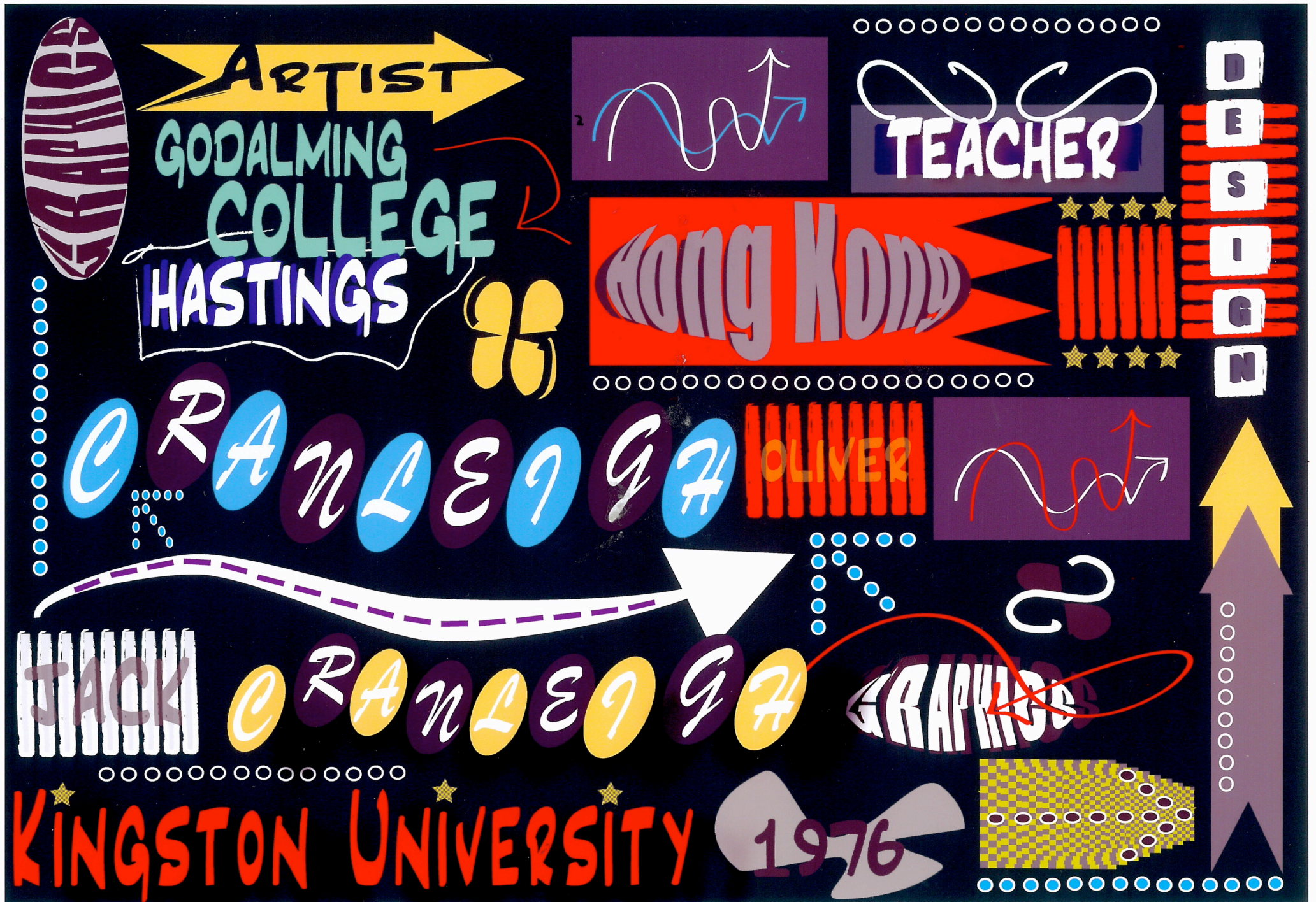
Analysis Tips

- Analyse the characteristics of the shapes and colours, for example; the bold, striking, dynamic...
- Discuss the moods and emotions this evokes...
- Ask yourself how you feel about the work, and what do you think the artist wants you to think/feel?
- Include quotes from the artist.

Phrases starting points

- I think the artist evokes a sense/ of... (*energy/space*) through the use of (*bright/rhythmic/colours/shapes*).
- *For me, the key to this work is the....*
- *The use of strong bold colours of the shapes emphasises the...*

Example of task:



Linzie Hunter examples



Linzie Hunter examples





Linzie Hunter examples

