**Component 2: Vogue Theorists**

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| **Framework** | **Theorist** | **Notes on Theory** | **Application to Vogue, including Front Cover, features and adverts** |
| Media Language | **Roland Barthes** |  |  |
| **Levi Strauss** |  |  |
| Representation | **David Gauntlett** |  |  |
| **Liesbet van Zoonen** |  |  |
| **Bell hooks** |  |  |
| Industries | **Curran and Seaton** |  |  |
| **Livingstone and Lunt** |  |  |