<http://www.nestle.ie/brands/chocolate_and_confectionery/biscuit>

**Kit Kat®**

Nestlé uses advertising, sales promotions, online marketing, and public relations to encourage existing customers and persuade new users to buy *Kit Kat*.

KITKAT, crispy wafer fingers covered with creamy milk chocolate. In January 2013, KITKAT 2Finger, the UK’s favourite chocolate biscuit bar, was certified by Fairtrade in the UK and Ireland. KITKAT is also part of the Nestlé Cocoa Plan, which ensures a better future for cocoa farmers and even better chocolate for you. Learn more: [www.nestlecocoaplan.com](http://www.nestlecocoaplan.com/)

The KITKAT 2 Finger Range:

* **KITKAT2 Finger**: Two Finger KITKAT is the UK's number one biscuit. The 2 Finger Kit Kat was launched in the 1930s alongside the 4 Finger variant, and has remained a best–selling biscuit brand ever since. In the beginning, the 2 Finger KITKAT was only produced as a milk variant, but is now available in Milk, Mint, Orange, Dark, Cookies & Cream and Toffee Treat. Annually we sell enough 2 Finger KITKAT to go round the world more than one and a half times! Have a break with two crispy wafer fingers covered with milk chocolate. Our original KITKAT 2 Finger Milk contains 107 Calories and no artificial colours, flavours or preservatives.

**Kit Kat 2 Finger Milk Nutritional Data**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Nutrient** | **Per 100g** | **Per serving\*\*** | **Reference Intake\*** | **%RI\*** |
| Energy | 2129kJ508kcal | 447kJ107kcal | 8400kJ2000kcal | 5% |
| Fatof which: saturates | 24.5g14.0g | 5.1g2.9g | 70g20g | 7%14% |
| Carbohydrateof which: sugars | 64.8g51.6g | 13.6g10.8g | 260g90g | 5%12% |
| Fibre | 2.0g | 0.4g | - | - |
| Protein | 5.8g | 1.2g | 50g | 2% |
| Salt | 0.20g | 0.04g | 6g | <1% |