|  |  |  |
| --- | --- | --- |
| Codes and Conventions | Riptide | Georgia  |
| Cutting to the beat |  |  |
| Lip synching |  |  |
| Performance shots of band/artist |  |  |
| Dynamic camera shots |  |  |
| Pop star mise-en-scene |  |  |
| Clear narrative |  |  |

**QUESTIONS TO ANSWER (SLIDE 8)**

1a) In your own words define intellectual montage editing?

1b)What makes this famous scene from *Battleship Potempkin* dir. Einsenstein (1925) a montage? <https://www.youtube.com/watch?v=Ps-v-kZzfec>

1c) Can you find another example of intellectual montage editing (could be from film, tv, music video etc) don’t write about the film *Rocky*, that is not an intellectual montage rather a montage compressing time.

2a) <https://www.youtube.com/watch?v=PX1pk_exO7A>

2b) Who were the 3 greats of Spanish art?

2c) What were the 3 central themes for Buñuel films?

2d) Which, if any of these themes appear in *Riptide*?

2d) <https://www.youtube.com/watch?v=SJndr9mRGgE&has_verified=1>

2e) Why is *Un Chien Andalou* relevant to understanding Riptide? Consider the infamous eye cutting scene, is there a comparable scene in *Riptide*?

3a) Do you think the low budget, unique style of *Riptide* was an **artistic decision** or an **economic** one?

3b) How does budget impact on artistic decisions and the visual style of music videos?

3c) Are videos an **advert** for the band or an indication of how “valuable” the band are to producers?

3d) Are mainstream audiences impressed by larger budget music videos and attracted to the apparent implied “quality” of that band? What’s your view?