Essay title: ***How does media language communicate meaning in the music video?***

* Genre
* Narrative
* Visual codes
* Written codes
* Technical codes including cinematography, mise-en-scene, lighting/colour, sound and editing

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| ***Denotation***  | ***Connotation*** |
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Now start at the beginning of your note taking list and write your essay. Think about the suggested paragraph structure as you do so.

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| **Example**  |
| **Terminology** |
| **Analysis/Arguments/ Conclusions** |
| **Theorists** |
| **Link to question** |