**PRODUCT 2 WEBSITE ANALYSIS SHEET**

**Analyse TWO existing band websites (in your chosen genre/sub-genre). Ideally, they should be from the same band/artist to the music videos you analysed so you can see evidence of cross-media production. Analysis to include the homepage and one other linked page**

|  |
| --- |
| Name of band/artist *and URL here* |
| * written/visual/technical codes
* genre codes and conventions (e.g. above the fold/below the fold)
* masthead, layouts, fonts, colours, images
* mode-of-address
* representations
* design of menu bar
* topics of articles
* any embedded audio or audio/visual content
* How have individuals/social groups/events been represented? Think about age, ethnicity, gender, class, sexuality etc
 |  |

|  |
| --- |
| Name of band/artist*and URL here* |
| * written/visual/technical codes
* genre codes and conventions (e.g. above the fold/below the fold)
* masthead, layouts, fonts, colours, images
* mode-of-address
* representations
* design of menu bar
* topics of articles
* any embedded audio or audio/visual content
* How have individuals/social groups/events been represented? Think about age, ethnicity, gender, class, sexuality etc
 |  |

|  |
| --- |
| Name of Magazine*and URL here**Front Cover* |
| * Written/visual/technical codes
* Genre Codes and Conventions
* Masthead
* Layouts
* Fonts
* Colours
* Images
* Mode-of-address
* Use of binary oppositions?
* How have individuals/social groups/events been represented? Think about age, ethnicity, gender, class, sexuality etc.
 |  |

|  |
| --- |
| Name of Magazine*and URL here**Double Page Feature Article* |
| * Written/visual/technical codes
* Genre Codes and Conventions
* Layouts
* Fonts
* Colours
* Images
* Mode-of-address
* Use of binary oppositions?
* How have individuals/social groups/events been represented? Think about age, ethnicity, gender, class, sexuality etc.
 |  |