**ANALYSE THE IMPACT A PHOTOGRAPH OR ARTWORK HAS ON YOU**
We are interested in your opinions – positive or negative – about the images. This can be about both the subject matter, or focussing on formal elements (composition, light, focus, colour, tone, texture etc).

For example:
*I (love, like, dislike) or I am ( fascinated by, obsessed with, interested in) the photographer’s use of ( formal element – composition , colour, tone etc.) or exploration of ( subject matter – landscape, the figure, war, abstraction)

For me, the key to this work is the (use of or interaction/relationship between) ( formal element- line, colour, tone etc.)*

**However, to achieve a high grade we expect you to:**

* **Write using appropriate media specific and technical language (depth of field, F numbers, shutter speeds etc)**
* **And reflect on WHY you like or dislike something.**

You should describe or analyse how the *photographer* 's approach to subject matter or his/her use of formal elements impacts on you.

Describe how the *photographer* has used the formal elements to convey or express an emotion and create a specific mood or atmosphere.

For example:

*1. I think the photographer [creates/evokes] [a sense/feeling or an atmosphere/experience] of [calm/energy/melancholy/foreboding/space/lightness/delicacy] [through the use of/by capturing/] [a variety of/bright/ dark/rhythmic] [line/colour/shape].

2. I am [struck by/fascinated by/inspired by/drawn to/impressed with] the photographer 's inclusion of [bright colours/line/shape], which [capture/evoke/create] the experience of [heat/loneliness/joy].

I enjoy the way that the photographer exploits the [tactile/textural] qualities of the [materials/media] that they use.

3. The inclusion of the ( tree/ woman in black/ blue circle] [on the far left/linking earth and sky] creates an air of [mystery/menace/tranquillity].

4. The photographer 's [bold/subtle] constructionof [line/colour/shape] encourages the viewer to [explore/focus on/reflect on] the [experience/impact/role] of [women/poverty] in [20th century wherever].

5. The apparent order of the composition [is offset by/is undermined by/contrasts with] the [random/unexpected/free/spontaneous] use of [colour/shadow/shape].

I love the way that the photographer uses techniques usually associated with [popular culture/children's cartoons] to address serious issues of [whatever].

6. The [bold/bright/muted] colours remind me of [whatever].

I associate the [bold/bright/muted] colours with [a feeling of/a sense of] [whatever].

This photographis the visual equivalent of a (slap in the face with a dead fish, poem, music, the hustle and bustle of rush hour)

7. A [stark beauty/sense of opulence] is created by the [subtle/precise] [interaction/interplay] of [simple geometric shapes].

8. The photographer celebrates [pop culture] by emphasising [gaudy colours/simple outlines]

9. I think the photographer deliberately [distances/alienates/confuses/confounds] the viewer by [photographing in a naive style/ elements are blurred/focusing o what appear to be the wrong thigs...].

10. The technique of [layering/distressing materials] forced me to [consider/confront] the issue of [memory/time passing] by [allowing only some parts of the work to be visible].*