**PRODUCT DESIGN -----------------------------------**

**Architecture Research and Analysis**

This homework is to develop your ability to analyse other designers’ work through comparing and contrasting their styles. Treat it as a short essay.

Deadline: **3rd January 2018**

Task:

1. **Research** To produce a ‘compare and contrast the styles of’ essay for either one architect where there are distinct differences in their work, or three different architects with different styles. It should be between 250 and 350 words with images and illustrations (sketches, photos, tracings).

Suggested architects (but you are free to choose your own):

Jurgen Mayer <http://www.jmayerh.de/>

Daniel Libeskind <http://daniel-libeskind.com/>

Zaha Hadid <http://www.zaha-hadid.com/>

1. **Present** Present your work in the style of you architect(s) over two pages in your Design Book.

Approach:

Either Choose one architect whose style has changed over the years,

Or Choose three different architects.

Then Research their work and identify what makes their buildings distinct (see below) and make notes alongside thumbnail images of their work for use later. Record architect, name of buildings, and dates of buildings.

What makes their buildings distinct?

Consider: Overall aesthetics (look, scale, surface finishes, materials, shapes used). Are there distinctive features such as a strong use of a curve/straight/angled/broken line? What is the interplay of the surfaces (flowing, angular, repetitive)?

 Imagine you are standing outside the building, what would you be feeling like? How might you feel on entering inside? How does the design use light and confine/define the internal space?

Compare/Contrast:

Look for aspects of the buildings which are similar e.g. use of materials, use of a straight line, feeling of space and light.

Look for aspects which contrast between the designs, e.g. whilst building X swoops and rises with curves, building Y is based around sharp corners and the interplay of strong angular geometric shapes.

Try to show how their work has evolved and changed with the passing of time.

Present your short essay landscape by using paragraphs to link topics, start with an introduction to the architect(s) and the buildings. Then straight into the’ compare and contrast’ aspects, using a new paragraph for each point.