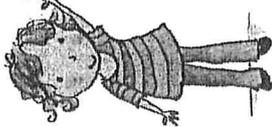


# Charity Fundraising Leaflet

2000-

## NSPCC: CAN YOU HELP ME?

One of the NSPCC's hardhitting campaigns to increase awareness of and raise funds for Childline.



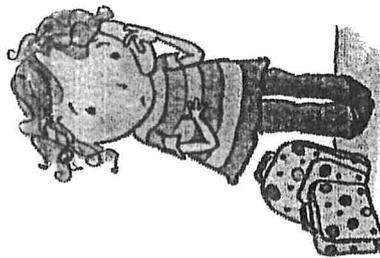
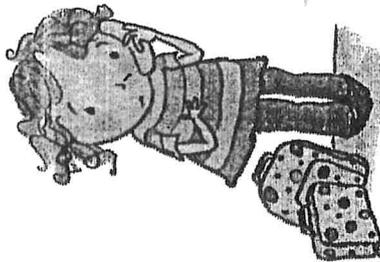
With your support we will do everything possible to make sure there's someone for children like Molly to talk to. There are three ways to donate:

- Fill in and return this donation form
- Call us on 0800 408 1877 quoting 'Molly'
- Visit [www.nspcc.org.uk/molly](http://www.nspcc.org.uk/molly)

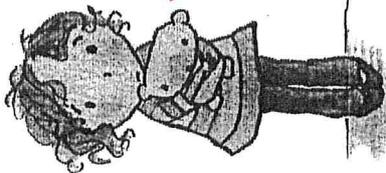


Freepost RSXJ-TYST-GEYX  
 Lisa Williams  
 NSPCC  
 Valldata House  
 2a Halifax Road  
 MELKSHAM  
 SN12 6YY

Hello..... Hello.....  
 Can you help me? Can you help me?

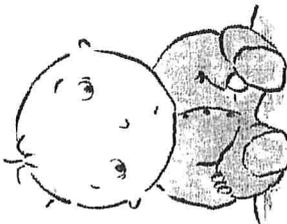


ChildLine forms an integral part of the NSPCC, providing a free and confidential service for children to turn to in distress.

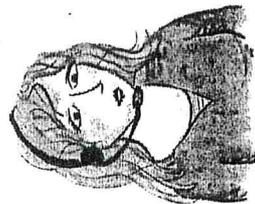


Children contacted ChildLine over 650,000 times last year  
One of them was Molly...

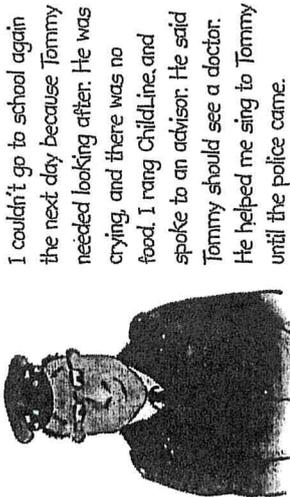
I'm Molly, and I am 10 years old. The first time I called ChildLine it was after midnight, and my Mum still hadn't come home.



She kept leaving me and my baby brother Tommy alone. I wasn't allowed to answer the door when she was out. I didn't know how to take care of him. He kept crying, he was all sweaty and he had a rash.



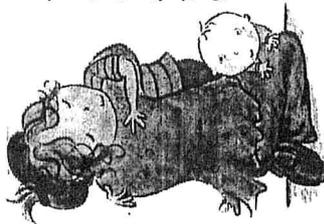
I was lonely and scared, so I rang ChildLine. I spoke to a nice lady who said 'Take your time, we're here to listen.' I felt better, but had to hang up when I heard Mum's key in the lock.



I couldn't go to school again the next day because Tommy needed looking after. He was crying, and there was no food. I rang ChildLine, and spoke to an advisor. He said Tommy should see a doctor. He helped me sing to Tommy until the police came.



Me and Tommy went to live with a foster family while Mum got help. I still phoned ChildLine every Thursday. Everything was changing, so I liked my chats with the people there.



Tommy and me have visits with Mum now. I will never forget the help ChildLine gave me. They helped me see that calling was a brave thing to do. That makes me more confident whenever I get nervous.

Thank you for reading my story,  
Molly

Please give a little to help a lot

£2 a month means ChildLine can answer more contacts from children like Molly. The NSPCC urgently needs your help to maintain this crucial service. There are three ways to donate to us: complete the donation form on the right, or call us on 0800 408 1877 quoting 'Molly' or visit our website and make a donation at [www.nspcc.org.uk/molly](http://www.nspcc.org.uk/molly)

Calls will be charged at the local rate. ChildLine is a service provided by the NSPCC. This case study draws on what children tell ChildLine but does not describe a specific case. Illustration by Nicola Murray.

**I will help the NSPCC answer more calls from children like Molly.**



131008

**1. Your gift**

Please pay NSPCC £2 Other £  
I wish to pay monthly/quarterly/annually (delete as appropriate).  
I wish my donation to be made on the 3rd 10th 20th 25th  
I would like my first donation to be made during the month of  
(Please choose a start date at least one month from now.)

**2. Gift Aid declaration**

Please make every pound you give worth an extra 25% to the NSPCC by ticking this Gift Aid declaration.

I want the NSPCC to treat all gifts of money that I have made in the past four years and all future gifts of money that I make from the date of this declaration as Gift Aid donations.  
\*Please tick the box. You must pay an amount of UK Income and/or Capital Gains tax each year (6 April one year to 5 April the next) that is at least equal to the tax that the NSPCC and any other charities and CASPs you support will reclaim on your donations for that tax year (round tax and VAT to not count). The NSPCC will claim 25p in tax back for every £1 gift made.

**3. Your details**

Title First name Surname  
Address

Postcode Home No:  
NSPCC would like to keep you informed about how your donation is helping to and caring for children and how we can support further. Please tick here if you would rather we didn't contact you:  
Post Phone

**4. Your bank details**

Instruction to your bank or building society to pay by Direct Debit  
Name and full postal address of your bank or building society.  
To (name of bank)  
At (your bank's full address)  
Postcode

Name(s) of account holder(s)  
Sort code  
Your bank/building society account No.

Please pay the NSPCC's Debit from the account detailed on the instruction subject to the safeguards contained by the Direct Debit Guarantee. It is understood that this instruction may remain with the NSPCC and, if so, details will be passed electronically to my participating society.

Signature Date  
Please note that banks and building societies may not accept Direct Debit instructions for some types of accounts.

FOLD ▶▶ HERE

MOISTEN HERE, FOLD AND SEAL.

FOLD ▶▶ HERE

MOISTEN HERE, FOLD AND SEAL.

MOISTEN HERE, FOLD AND SEAL

Patrons: Her Majesty The Queen, Chairman: Mark Wood, Chief Executive: Andrew Pagan. Founded in 1984. Incorporated by Royal Charter.  
National Society for the Prevention of Cruelty to Children, Weston House, 42 Curran Road, London EC2A 3NH