AQA Assessment for Graphic Design students

You are assessed using the grid below as a ‘whole’ on your ability to ‘develop ideas’ + ‘explore use of materials and resources’ + ‘record’ + ‘present outcomes’ across all of your project work over the year.

For the A Level you also have two components: C1 your good teacher-lead projects from the lower sixth plus three project of your own completed by February + a written 3000 word essay (hence the ‘vocabulary inserts in A01 and A04) on a design topic of your own choosing (60%), and then the C2 an exam theme with the ‘free choice’ project (40%)

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| A Level Assessment criteria grid | | | |  | |  |  |  |
|  | | Assessment Objective 1 | Assessment Objective 2 | Assessment Objective 3 | Assessment Objective 4 | | | |
| **Marks** | | **Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical u’;[[nderstanding** | **Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops** | **Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress** | **Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements** | | | |
| 24 | Convincingly | * An exceptional ability to develop ideas through sustained investigations informed by contextual and other sources. * Demonstrates exceptional analytical and critical understanding. * Demonstrates fluent use of appropriate specialist vocabulary. | * An exceptional ability to explore and select appropriate resources, media, material, techniques and processes. * Reviews and refines ideas in a confident and purposeful manner as work develops. | * An exceptional ability to record ideas, observations and insights relevant to intentions. * Demonstrates an exceptional ability to reflect critically on work and progress. | * An exceptional ability to present a personal and meaningful response. * Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements. * Exceptionally clear, coherent and accurate use of language. | | | |
| 23 | Clearly |
| 22 | Adequately |
| 21 | Just |
| 20 | Convincingly | * A confident and highly developed ability to develop ideas through sustained investigations, informed by contextual and other sources. * Demonstrates confident and highly developed analytical and critical understanding. * Demonstrates assured use of appropriate specialist vocabulary. | * A confident and highly developed ability to explore and select appropriate resources, media, materials, techniques and processes. * Reviews and refines ideas in a confident manner as work develops. | * A confident and highly developed ability to record ideas, observations and insights relevant to intentions. * Demonstrates a confident and highly developed ability to reflect critically on work and progress. | * A confident and highly developed ability to present a personal and meaningful response. * Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements. * Clear, coherent and accurate use of language. | | | |
| 19 | Clearly |
| 18 | Adequately |
| 17 | Just |
| 16 | Convincingly | * A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources. * Demonstrates consistent analytical and critical understanding. * Demonstrates consistent use of appropriate specialist vocabulary. | * A consistent ability to explore and select appropriate resources, media, materials, techniques and processes. * Reviews and refines ideas with increasing confidence as work develops. | * A consistent ability to record ideas, observations and insights relevant to intentions. * Demonstrates a consistent ability to reflect critically on work and progress. | * A consistent ability to present a personal and meaningful response. * Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements. * Generally clear, coherent and accurate use of language. | | | |
| 15 | Clearly |
| 14 | Adequately |
| 13 | Just |
| 12 | Convincingly | * A reasonably consistent ability to develop ideas through sustained investigations, informed by contextual and other sources. * Demonstrates reasonably consistent analytical and critical understanding. * Demonstrates reasonably consistent use of appropriate specialist vocabulary. | * A reasonably consistent ability to explore and select appropriate resources, media, materials, techniques and process. * Reviews and refines ideas with a degree of success as work develops. | * A reasonably consistent ability to record ideas, observations and insights relevant to intentions. * Demonstrates a reasonably consistent ability to reflect critically on work and progress. | * A reasonably consistent ability to present a personal and meaningful response. * Demonstrates a reasonably consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements. * Basic clarity, coherence and accuracy in using language. | | | |
| 11 | Clearly |
| 10 | Adequately |
| 9 | Just |
| 8 | Convincingly | * Some ability to develop ideas and sustain investigations, informed by contextual and other sources. * Demonstrates some analytical and critical understanding. * Demonstrates limited use of appropriate specialist vocabulary. | * Some ability to explore and select appropriate resources, media, materials, techniques and process. * Reviews and refines ideas with limited success as work develops. | * Some ability to record ideas, observations and insights relevant to intentions. * Demonstrates some ability to reflect critically on work and progress. | * Some ability to present a personal and meaningful response which is uneven. * Demonstrates some ability to successfully realise intentions and, where appropriate, makes connection between visual, written and other elements. * Limited clarity, coherence and accuracy in using language. | | | |
| 7 | Clearly |
| 6 | Adequately |
| 5 | Just |
| 4 | Convincingly | * Minimal ability to develop ideas and sustain investigations, informed by contextual and other sources. * Demonstrates minimal analytical and critical understanding. * Demonstrates little or no use of appropriate specialist vocabulary. | * Minimal ability to explore and select appropriate resources, media, materials, techniques and process. * Minimal evidence of reviewing and refining ideas as work develops. | * Minimal ability to record ideas, observations and insights relevant to intentions. * Demonstrates minimal ability to reflect critically on work and progress. | * Minimal ability to present a personal and meaningful response, limited by a lack of skill and understanding. * Demonstrates minimal ability to realise intentions and, where appropriate, make connections between visual, written and other elements. * Unclear and often inaccurate language is used. | | | |
| 3 | Clearly |
| 2 | Adequately |
| 1 | Just |
| 0 | No work | | | | | | | |