AQA Assessment for Graphic Design students

You are assessed using the grid below as a ‘whole’ on your ability to ‘develop ideas’ + ‘explore use of materials and resources’ + ‘record’ + ‘present outcomes’ across all of your project work over the year.

For the A Level you also have two components: C1 your good teacher-lead projects from the lower sixth plus three project of your own completed by February + a written 3000 word essay (hence the ‘vocabulary inserts in A01 and A04) on a design topic of your own choosing (60%), and then the C2 an exam theme with the ‘free choice’ project (40%)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| A Level Assessment criteria grid |  |  |  |  |
|  | Assessment Objective 1 | Assessment Objective 2 | Assessment Objective 3 | Assessment Objective 4 |
| **Marks** | **Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical u’;[[nderstanding** | **Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops** | **Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress** | **Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements** |
| 24 | Convincingly | * An exceptional ability to develop ideas through sustained investigations informed by contextual and other sources.
* Demonstrates exceptional analytical and critical understanding.
* Demonstrates fluent use of appropriate specialist vocabulary.
 | * An exceptional ability to explore and select appropriate resources, media, material, techniques and processes.
* Reviews and refines ideas in a confident and purposeful manner as work develops.
 | * An exceptional ability to record ideas, observations and insights relevant to intentions.
* Demonstrates an exceptional ability to reflect critically on work and progress.
 | * An exceptional ability to present a personal and meaningful response.
* Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
* Exceptionally clear, coherent and accurate use of language.
 |
| 23 | Clearly |
| 22 | Adequately |
| 21 | Just |
| 20 | Convincingly | * A confident and highly developed ability to develop ideas through sustained investigations, informed by contextual and other sources.
* Demonstrates confident and highly developed analytical and critical understanding.
* Demonstrates assured use of appropriate specialist vocabulary.
 | * A confident and highly developed ability to explore and select appropriate resources, media, materials, techniques and processes.
* Reviews and refines ideas in a confident manner as work develops.
 | * A confident and highly developed ability to record ideas, observations and insights relevant to intentions.
* Demonstrates a confident and highly developed ability to reflect critically on work and progress.
 | * A confident and highly developed ability to present a personal and meaningful response.
* Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
* Clear, coherent and accurate use of language.
 |
| 19 | Clearly |
| 18 | Adequately |
| 17 | Just |
| 16 | Convincingly | * A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.
* Demonstrates consistent analytical and critical understanding.
* Demonstrates consistent use of appropriate specialist vocabulary.
 | * A consistent ability to explore and select appropriate resources, media, materials, techniques and processes.
* Reviews and refines ideas with increasing confidence as work develops.
 | * A consistent ability to record ideas, observations and insights relevant to intentions.
* Demonstrates a consistent ability to reflect critically on work and progress.
 | * A consistent ability to present a personal and meaningful response.
* Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
* Generally clear, coherent and accurate use of language.
 |
| 15 | Clearly |
| 14 | Adequately |
| 13 | Just |
| 12 | Convincingly | * A reasonably consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.
* Demonstrates reasonably consistent analytical and critical understanding.
* Demonstrates reasonably consistent use of appropriate specialist vocabulary.
 | * A reasonably consistent ability to explore and select appropriate resources, media, materials, techniques and process.
* Reviews and refines ideas with a degree of success as work develops.
 | * A reasonably consistent ability to record ideas, observations and insights relevant to intentions.
* Demonstrates a reasonably consistent ability to reflect critically on work and progress.
 | * A reasonably consistent ability to present a personal and meaningful response.
* Demonstrates a reasonably consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
* Basic clarity, coherence and accuracy in using language.
 |
| 11 | Clearly |
| 10 | Adequately |
| 9 | Just |
| 8 | Convincingly | * Some ability to develop ideas and sustain investigations, informed by contextual and other sources.
* Demonstrates some analytical and critical understanding.
* Demonstrates limited use of appropriate specialist vocabulary.
 | * Some ability to explore and select appropriate resources, media, materials, techniques and process.
* Reviews and refines ideas with limited success as work develops.
 | * Some ability to record ideas, observations and insights relevant to intentions.
* Demonstrates some ability to reflect critically on work and progress.
 | * Some ability to present a personal and meaningful response which is uneven.
* Demonstrates some ability to successfully realise intentions and, where appropriate, makes connection between visual, written and other elements.
* Limited clarity, coherence and accuracy in using language.
 |
| 7 | Clearly |
| 6 | Adequately |
| 5 | Just |
| 4 | Convincingly | * Minimal ability to develop ideas and sustain investigations, informed by contextual and other sources.
* Demonstrates minimal analytical and critical understanding.
* Demonstrates little or no use of appropriate specialist vocabulary.
 | * Minimal ability to explore and select appropriate resources, media, materials, techniques and process.
* Minimal evidence of reviewing and refining ideas as work develops.
 | * Minimal ability to record ideas, observations and insights relevant to intentions.
* Demonstrates minimal ability to reflect critically on work and progress.
 | * Minimal ability to present a personal and meaningful response, limited by a lack of skill and understanding.
* Demonstrates minimal ability to realise intentions and, where appropriate, make connections between visual, written and other elements.
* Unclear and often inaccurate language is used.
 |
| 3 | Clearly |
| 2 | Adequately |
| 1 | Just |
| 0 | No work |