How much micro do you remember from first half term

What are fixed costs?

What are variable costs?

What is total cost?

What is average cost?

What is marginal cost?

What is meant by the terms short run and long run?

What is meant by the term the marginal product of labour?

What do marginal and average product curves look like? Why is this the case?

What do you understand by the term diminishing marginal returns?

On the same diagram sketch marginal and average cost curves and explain the relationship between them and your marginal and average product curves.

Explain with reference to the diagram above the relationship between marginal and average.

What do you understand by the term returns to scale?

What do you understand by the term economies of scale (include a diagram)?

What is the link between SRAC and the diagram you have drawn above?

What are the main objectives of a firm?

Draw total revenue for a firm that is a price taker.

Draw average and marginal revenue for a firm that is a price taker (explain why the diagram looks like this)

Draw total revenue for a firm that is a price maker.

Draw average and marginal revenue for a firm that is a price maker.

What six things can you use to assess a market structure?

Outline the characteristics of a perfectly competitive market.

Using two diagrams explain the type of profit that can be made by a firm in a perfectly competitive market in the short run.

Using two diagrams explain the type of profit that is made by a firm in a perfectly competitive market in the long run.

What role does profit play?

Under what circumstances will a firm leave a competitive market in the long run? Why might the firms actions be different in the short run?