**c) Market Research Plan**

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| **Chosen Project Title:** |  |
| **Research to be carried out:** (*Delete: Give a description on methods you intend to use throughout your project and how/why these will be used):* | |
| Primary Research: | |
| 1. *E.g. Visits/observations* | |
| 1. *E.g. Interviews.* | |
| 1. *E.g. Questionnaires.* | |

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| Secondary Research: |
| 1. *E.g. Magazine articles.* |
| 1. *E.g. Online Reviews* |
| 1. *E.g. Websites.* |