**c) Market Research Plan**

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| **Chosen Project Title:** |  |
| **Research to be carried out:** (*Delete: Give a description on methods you intend to use throughout your project and how/why these will be used):* |
| Primary Research: |
| 1. *E.g. Visits/observations*
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| 1. *E.g. Interviews.*
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| 1. *E.g. Questionnaires.*
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| Secondary Research: |
| 1. *E.g. Magazine articles.*
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| 1. *E.g. Online Reviews*

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| 1. *E.g. Websites.*
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