**Stakeholders – Interests and Conflicts**

*Use the “Stakeholders Exam Board” notes and the Conflicting Objectives of Stakeholders Text Book pages” (both at the top of the Enterprise section on GOL) to help you complete the table*

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| **Stakeholder** | **Description of the stakeholder and their Interests** | **Description of potential conflict** |
| Shareholders : owners of a limited company | * They are the owners of a limited company.
* They are interested in sustained long term growth of the business and for the business to be profitable.
 | * Some shareholders can have conflict with other shareholders and directors / managers.
* Some shareholders are focused on the short term which can be at odds with the long term growth plans that directors/managers or long term investors may have of reinvesting profits (rather than increasing dividends).
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| Directors / Managers |  |  |
| Employees / workers |  |  |
| Customers |  |  |
| Suppliers |  |  |
| Government |  |  |
| Local communities |  |  |