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| ***‘Community groups are the most important players in the place making process.’***  **To what extent do you agree with this statement? Discuss with reference to a named example. (20 marks)** | |
| Introduction  Explain what ‘placemaking’ is and the difference between top-down and bottom-up strategies.  *Community groups could potentially include:*   * formal community groups e.g. local resident associations, schools, churches and ‘friends of’ groups; * single issue pressure groups e.g. to stop the closure of a local hospital; * informal groups e.g. Neighbourhood Watch; * local businesses.   Introduce the named example you are going to evaluate – i.e. Coin Street Community-led project. | |
| Point 1 - PEEL | *Explain* – What is the Coin Street project? Why was redevelopment of the area needed?  *Evidence* – what the area was like before and after.  *Link* – which groups were involved in the project? |
| Point 2 - PEEL | *Explain* – Arguments for community groups being the most important players.  *Evidence* – Work of community groups in the Coin Street case study.  *Link* (evaluate) – Did community groups make the biggest difference? Could it have worked without them? |
| Point 3 - PEEL | *Explain* – Arguments against community groups being most important players.  *Evidence* – Details from Coin Street case study of other groups involved in the project.  *Link* (evaluate) – Are certain groups more important at particular stages? Could the project have been a success without any one of the groups involved? |
| Conclusion  Summarise what you have written and give some form of clear judgement, e.g*. I think community groups are the most important players because………………………...... I don’t think community groups are the most important players because…………………………………………..* | |

**Essay planning table**