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| ***‘Community groups are the most important players in the place making process.’*** **To what extent do you agree with this statement? Discuss with reference to a named example. (20 marks)** |
| IntroductionExplain what ‘placemaking’ is and the difference between top-down and bottom-up strategies.*Community groups could potentially include:** formal community groups e.g. local resident associations, schools, churches and ‘friends of’ groups;
* single issue pressure groups e.g. to stop the closure of a local hospital;
* informal groups e.g. Neighbourhood Watch;
* local businesses.

Introduce the named example you are going to evaluate – i.e. Coin Street Community-led project. |
| Point 1 - PEEL | *Explain* – What is the Coin Street project? Why was redevelopment of the area needed?*Evidence* – what the area was like before and after.*Link* – which groups were involved in the project? |
| Point 2 - PEEL | *Explain* – Arguments for community groups being the most important players.*Evidence* – Work of community groups in the Coin Street case study.*Link* (evaluate) – Did community groups make the biggest difference? Could it have worked without them? |
| Point 3 - PEEL | *Explain* – Arguments against community groups being most important players.*Evidence* – Details from Coin Street case study of other groups involved in the project.*Link* (evaluate) – Are certain groups more important at particular stages? Could the project have been a success without any one of the groups involved? |
| Conclusion Summarise what you have written and give some form of clear judgement, e.g*. I think community groups are the most important players because………………………...... I don’t think community groups are the most important players because…………………………………………..* |

**Essay planning table**