**Print Production Task**

Construct a print advertisement using Publisher/Word aimed at selling a product to an audience. You will need to demonstrate skills in layout, design but also feature writing, experimenting with different techniques and styles, finally selecting the most appropriate work to present to the class.

The product can be anything. (Shoes, Pen, Laptop, Food)

**Remember to include:**

* Title
* Tagline/Slogan
* Copy (Body of text)
* Logo
* Image of the product itself (original photography)

You must construct your poster using the necessary and relevant styles that would place it in the 1950’s (Similar to the Quality Street advertisement)

Once you have finished constructing your advertisement consider and comment on the following:

* Who is your Target Audience? (Think age, gender, class, demographic)
* The layout
* Use of colour
* Written codes and use of font

You can annotate your own poster on a PowerPoint document.



