

Somerwall Location Activity

Where in Somerwall would you locate the following businesses? The eight possible sites are identified by the numbers 1–8 on the following map. Each location should be used once only.

- a** farmer (needs arable land)
- b** pottery (needs to attract tourists)
- c** fisherman (needs a port, but low costs)
- d** fashion retailer (needs to be in a main shopping centre)
- e** caravan park (needs to be close to tourists, but on cheaper land if possible)
- f** garden centre (needs to be on a main road, close to centres of population)
- g** restaurant for tourists
- h** warehouse for computing equipment

Task 2

Identify those places where a *hotel* could be sited. Explain the largest markets for your hotels and the reasons for the chosen location.

Additional notes:

- The most expensive land is in the tourist area and the larger towns.
- The tourist area between W and X has the vast majority of tourist restaurants.
- Land becomes cheaper as you move away from the coastline.
- The most arable land is close to the water.

