**Global Systems and Global Governance Review Notes – TNCs Booklet 10**

**The nature and role of Transnational corporations (TNCs)**

* Explain the uneven nature of TNCs
* Reasons for growth of TNCs
* Explain the Division of labour and the Global Production Network in relation to Mini
* Describe and explain spatial organisation of a TNC – BP
* Summarise the role of TNCs

**Linkages, trading and marketing patterns**

* Knowledge and understanding of Glocalisation. Example – McDonalds
* Knowledge, understanding and examples of Integration:
  + Horizontal Integration
  + Vertical Integration
* Identify benefits and costs of TNCs for the host country, TNC and country of origin

**TNC Case Study – Apple**

* Background to Apple
* Reasons for its success
* Spatial organisation and locations of employees
* Production location and reasons for this location
* Impacts on countries in which it operates including Ireland, Tax Practices, China, US (see extract above) and environmental issues.

**Evidence of the impacts of globalisation from Apple case study:**

Benefits of:

* + Growth
  + Development
  + Integration
  + Stability

Against the costs in terms of

* + Inequalities
  + Injustice
  + Conflict
  + Environmental impact

**The changing nature of 21st century TNCs**

* Describe and explain, with examples, the changes in location of the world’s largest TNC’s in recent years.

**Geographical consequences of global systems and the impacts of globalisation**

* **Main beneficiaries of Globalisation**
* Newly industrialising countries
* Transnational corporations
* International organisations
* Regional trading blocs
* **Identify benefits and costs of globalisation in relation to:**
  + Development
  + Social & cultural
  + Environmental