**Unit 22 Planning and Managing a Hospitality Event**

**(Post Easter Assessment Work – Task 1)**



**Characteristics of Events in the Hospitality Industry**

You have been asked to **produce a booklet (can be a word document)** about the characteristics of different types of events in the hospitality industry.

You must:

**a) Create a series of collages** showing images from a wide range of different types of hospitality events. Make sure you annotate each collage, commenting on how the images link to the title. You must include the following sections:

**4 Types of events**; e.g. weddings, banquets, corporate events, product launches.

**4 Event themes**; e.g. burlesque, winter wonderland, red, historical.

**4 Event trends**; e.g. live streaming/virtual events, pop up events, eco-friendly, hybrid events.

**b) Then describe at least TWO different types of event you have been to:**

**Include details of the** **typical features of each event, showing evidence of research into examples that could be used to illustrate your descriptions.**

For each event the booklet must contain descriptions of:

– The title of the event

– The type of event

– The theme of the event

– It’s location and size of venue

– The decor and furnishings

– Equipment used

– Staffing requirements for the event

– Entertainment

– Food and beverages served/on offer.

**Completed hand in date: 3rd May 2021**

(You will be working on other tasks during your Hospitality lessons, so this task must be completed in your own time).