**PRODUCT 2 WEBSITE ANALYSIS SHEET - MAGAZINES**

**Analyse TWO existing magazines websites (in your chosen genre/sub-genre). Ideally, they should be for the same magazines you analysed so you can see evidence of cross-media production. Analysis to include the homepage and one other linked page**

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| Name of magazine *and URL here* |
| * written/visual/technical codes
* genre codes and conventions (e.g. above the fold/below the fold)
* masthead, layouts, fonts, colours, images
* mode-of-address
* representations
* design of menu bar
* topics of articles
* any embedded audio or audio/visual content
* How have individuals/social groups/events been represented? Think about age, ethnicity, gender, class, sexuality etc
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