

UNIT 4

Performing Arts In The Community

SWOT ANALYSIS

These are a vital tool for any company. They are undertaken at the start of any major project.

STRENGTHS	WEAKNESSES
<p>I believe as a company we are good at contributing well as a group. I believe we are good at listening to others ideas and being able to add to them. This is going to be something which is useful for our production as it will allow us to produce an effective, detailed piece of work which involves everyone's ideas. As a company, we are good at communicating ideas with each other and listening well to each other. We also come up with unique and creative ideas to ensure our performance is affective and captivating. Furthermore, our teamwork skills are good and we work extremely well as a company. Everyone within the company has experience with performing and working with actors. Furthermore, we are bringing experience with singing and dancing which will also create another aspect to our performance. Our facilities are good as we have clear and large work spaces where we can rehearse. This allows us to really move around and prevents the risk of injurie to occur. We also have computer facilities which allows to get the technique parts completed. - ClassAction put on professional and entertaining shows that are thrilling and enjoyable to watch. An example of a performance put on by the company was their version of the popular show 'Rent'. The show was sold out and had extremely good reviews.</p>	<p>As a company, I think we struggle with time management as we can often get caught up spending too much time on one scene. This means we can often get behind schedule which is something we need to work on as we will need to manage our time well to ensure we are able to have our piece done in time. I believe we lack with our time management and spend to long discussing options when rehearsing. This is something we can solve by limiting our time for conversation. Furthermore, we need to get better at learning lines quickly so we can focus on our technique skills as this can stop us from developing our work in more detail. I believe we have a lack of experience in community theatre which will mean we need to spend more time ensuring it fits the criteria and researching into what makes it effective. We have good facilities however by having them more up to date it would allow us to really push ourselves with movement and voice. Furthermore, as a group I think we often become to settled and content when we have blocked a piece of work and don't think to push the boundaries further and continue to devise, I felt that this left some section much less effective and containing less movement which we then had to later go change. So I believe if we were able to continue to devise in the rehearsals set then we would not have this problem.</p>

OPPORTUNITIES	THREATS
<p>I believe we can gain a lot from this project as we will have a better understanding on how the professional industry will work. I believe we will come away have had learnt the pressures that we face in this industry. I also believe it will give us a wider understanding to skills we have not have used before as we are going on tour such as our organisation of set and props. Firstly, I believe it will widen our knowledge in our skills and experience which we can then use in future experience. In addition, I believe it will help us to improve our ability to make decision with thought and quickly which is important to our chosen pathway as you have to be able to work effectively and quickly. Furthermore, I believe it will also help our communication skills as we will have to communicate everything with our fellow practitioners as we need to ensure that everything is passed through our manager. We can call upon people who have worked in the profession who are used to deal with the pressure such as our tutors or external drama teachers. this way we can get advice and direction which will help our piece to be more successful.</p>	<p>I believe as a group we struggle when there is particularly stress and pressure on us. I believe this can affect our ability to concentrate and can often leave sections of our work without detail therefore this is a threat for us as it could result in our project being unsuccessful. I also believe we need to ensure that we are on top of our time management as this is a key thing which could prevent us from feeling particularly stressed therefore by ensuring that all of the tasks and work are completed by the chosen dates will ensure that we don't become behind. In addition, I believe we may struggle with absences as this is something that we need to ensure stay to a minimum and if we are faced with a absence the person is caught up to speed outside of rehearsal time. Lastly, I believe pressure from other course homework/exams is an undefining factor we may not be able to organise however making sure you use the allocated time and lesson time as best as possible will prevent this from being an occurring problem.</p>

STRENGTHS

What are we as a company good at?

What resources are we all bringing to the table?

What are our facilities like?

What do ClassAction already do well?

WEAKNESSES

What are we as a company not so good at?

What resources are we lacking?

What do we also need in our facilities that we don't already have?

OPPORTUNITIES

What can we all gain as a company during this project?

What can we achieve during this project?

What/who can we call upon outside of the company?

THREATS

What could go wrong?

What is against us?

What variables are there that maybe out of our control?

- Good communication skills
 - Skills and experience for future employment
 - Decision making
 - Panic/Stress
 - Listening to others
 - Learning new skills/personal development e.g. lighting boards, press release
 - Personal challenge
 - Experience of different performing arts contexts
 - Pass BTEC!
 - Meet deadlines – Time management
 - Good group/team work skills
 - Absence
 - Pressure from other course homework/exams
 - Facilities/equipment not of a good standard
 - Good working relationship
 - Range of skills and experience within the group
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