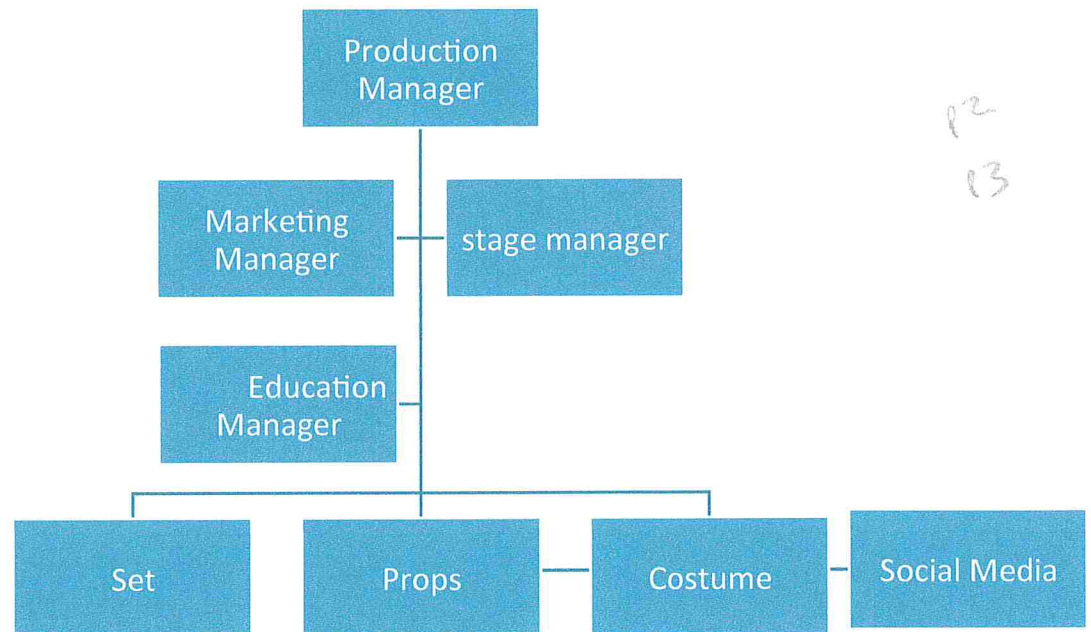


## UNIT 4

### Performing Arts In The Community

## COMPANY STRUCTURE



P2  
P3

JUSTIFICATION OF CHOICES MADE	
Name and Job Role	Justification
1. Production Manager = Harvey	Harvey is very commanding when it comes to the group, we all do listen to him and what he has to say. The suggestions he puts forward are always pre-meditated and well thought through which results in the ideas working well. This is why we decided to have him as the Production Manager.
2. Marketing Manager = Jess	Jess is creative with her ideas and often thinks outside of the box, this will be useful for the posters and advertising. She also very structured with the way she thinks about things so addressing press will come easily to her.
3. Social Media = Aimee	Aimee has a large following on social media, this will ultimately help with raising awareness of the production. She has also been very active with fund raising for charities, with this knowledge she can apply this to raising the money to fund this performance.
4. Education Manager = Tiegan	Tiegan, within her job has to talk to a lot of people within her company, of high status and of equal

M2  
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	level. We decided that she will be best for this position since the job role involves talking to teachers and students, so she will be able to communicate well.
5. Stage Manager = Char	Char's forte is organisation and scheduling things, something that will fit the job role incredibly well. The Stage Manager has to be very aware of what is going on with the production as well as the cast, Char is very good at connecting with the rest of the cast so this role is best suited to her.
6. Costume = Tanya	Tanya has a clear idea of what she wants and how she incorporates small details into the performance and how to extend the performances message. Costume should be an extension of the performance, so we found that Tanya would be the best person for this.
7. Set = Skye	Skye is a very creative person that is very much into their art, she also knows what she wants a performance to be/ look like. She often makes suggestions to what we can bring to the performance (set wise).
8. Props = Miles	Miles is very good at articulating what certain props mean within a performance and their relevance in the piece, so he is able to articulate what each prop is in the piece for and how it is an extension of the message

P2  
P3

M2

P2

**ROLES TO BE ALLOCATED**

Production Manager: Harvey  
 Marketing Manager: Jess  
 Social Media: Aimee  
 Education Manager: Tiegan  
 Stage Manager: Char  
 Costume: Tanya  
 Set: Skye  
 Props: Miles