**Changing Place Review Notes – Handouts 1-4**

**What is meant by place?**

**What is sense of place?**

**Why do people’s perceptions and sense of place vary?**

**How might sense of place vary over time?**

**How might different sense of place conflict with other people?**

**What is meant by near and far and how does this lead to a ‘them and us’ attitude?**

**How are experienced and media places different? To what extent can this affect our sense of place?**

**What are the different types of media and which types of media do you think are the most powerful in establishing a sense of place and influencing people’s perceptions?**

**How have people’s perceptions of Liverpool been influenced by its past functions and cultural history?**

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**Endogenous and exogenous factors**

**Definitions and examples**

**What is meant by representations of place?**

**How might places be represented differently e.g. different sources of media? Examples of use of art, music, poems etc.**

**Liverpool case study example – include detail on the positive and negative representations, the impact that being awarded European Capital of Culture had and how cultural history has impacted Liverpool’s representation.**

**Llandudno case study – rebranding**

**Who were the stakeholders? What have they done? Why did they do it? Was it successful?**

**Reasons why places are managed.**

**Make notes on the following key terms and give examples :-**

**Re-imaging**

**Rebranding**

**Regeneration**

**Place marketing**

**Corporate bodies**

**Gentrification**

**Flagship developments**

**What is placelessness? Can you give some examples?**

**What are clone towns? What happened in Totnes and was it successful?**