

The nature and importance of places 3.2.2.1

- Q1 Describe what geographers mean by the term 'sense of place'. (3 marks)
- Q2 Explain why different groups of people would have contrasting views about a place. (4 marks)
- Q3 Examine the quantitative data collected below to form part of a place profile of Brighton, a coastal town on the south coast of England.

Analyse the impression the data gives of the town. Explain how this may give a contrasting representation of the town to qualitative data such as Brighton's tourist website and estate agent flyers of property for sale in the town.

2013 data	Brighton	South East England
Unemployment rate	30%	26%
Residents renting from the local authority	10%	6%
Life expectancy female	83 years	83 years
Life expectancy male	78 years	79 years
Residents with level 4 qualifications (degree level)	37%	30%

Q4	<i>Decide which heading the various factors would match with in shaping the character of a place</i>	
	<i>Endogenous factors</i>	<i>Exogenous factors</i>
	Victorian terraced housing Ageing population A TNC opening up offices in a newly built business park Well drained soils A factory which employs 30% of the local population Rural-urban fringe Large shopping centre on the edge of town, next to the motorway Regular deliveries of component parts for the car factory Tourists in the summer A firm of London-based architects consulting on a new town centre development	

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Q5	<i>Think about the implications of a dynamic (changing) sense of place</i>
A	What are some of the negative implications for some areas?
B	What are some of the positive implications for some areas?