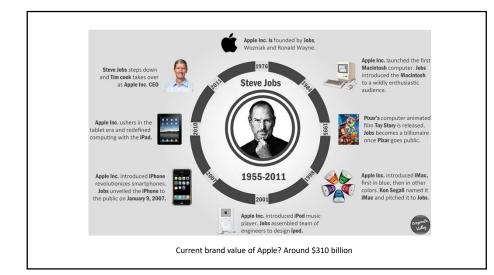


# What makes a successful entrepreneur?

- Innovation Having a new idea
- Enterprise Turning it into a business
- An entrepreneur is someone who takes a **risk** to create or start **a new business enterprise** or project.









### Why do people become entrepreneurs?

- To experience a satisfaction at seeing your idea being successful
- To be your own boss
- To keep the rewards
- To have more control of what you do and when you do it
- Entrepreneurs are prepared to take risks as the potential rewards are great. To go ahead with a venture the rewards must justify the risk.

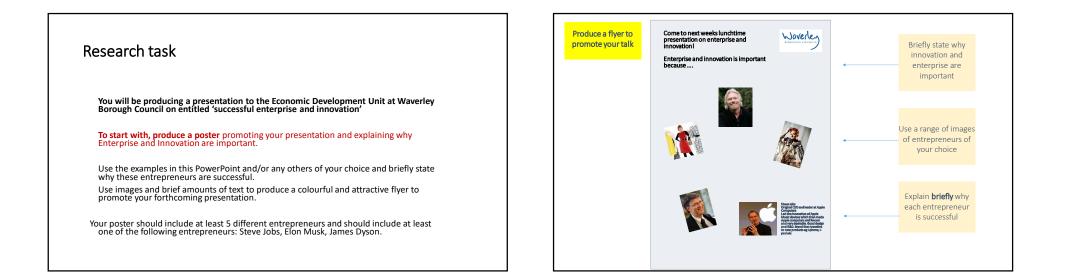
## Why do governments like enterprise?

#### They are good for the economy.

- Create jobs and keep unemployment low
- Earn money and pay taxes
- Create competition

### Governments will help by:

- Giving access to advice and useful information
- Funding, such as grant to help them start
- Legal protection for new ideas through patents and copyright



• Please bring an electronic copy of your work to your first lesson. Your first lesson may be Friday 9<sup>th</sup> September.