**Global Systems and Global Governance Review Notes – Booklets 1, 2 & 3**

**Booklet 1**

* Describe and explain the dimensions of globalisation: flows of capital, labour, products, services and information.
* What is global marketing? Give an example.
* Globalisation – **define it** and research its interconnected elements (own lifestyle and experience) and scales of the global economy.
  + Impact of globalisation on your lives.
  + Detail the global life/journey of a particular product.
  + Evidence of globalisation in the news.
* Describe the forms of globalisation and give examples of each -Social, Economic, Environmental, Political.
* Globalisation - how has it accelerated within your own lifetime, driven by companies based in countries all over the world?
  + Impacts of Globalisation on your local high street.
  + Timeline summary of the major changes throughout time:
* List advantages and disadvantages of globalisation.
* Measurement of Globalisation.
  + KOF Index – how is it measured, how have patterns changed over time? Refer to data including countries, regions.

**Booklet 2**

**Define the following key terms:** Containerisation, Comparative Advantage, Maquiladora.

* What is global shift? What impacts does it have on countries moving to & from?
* Explain how globalisation has led to divisions in patterns of production, distribution and consumption using an example, Apple.
* How have patterns of production changed over time?
* Identify, explain and give examples of the factors, which have combined to increase the breadth and depth of links between nations and trading groups over the past 30 years: Government support, Financial, Transport, Security, Management and information systems
* Who are the Asian tigers, BRICs and MINT countries. Name some example TNCs.
* How have changing patterns affected car production in the UK & US? Include the term Maquiladora.
* How is distribution and consumption expected to change?
* List the comparative advantages ‘The Umbrella City’ Songxia, China has.

**Booklet 3**

**Define the following key terms:** Trade Blocs, Common Markets, Customs Unions.

* Describe and give examples of different types of trading agreements.
* List the advantages and disadvantages of trade agreements between countries and economic, social and political integration.
* Case study examples of trade blocs – European Union & NAFTA: What are the aims, how do they work, what are the benefits, what are the views of supporters and opponents of NAFTA?
* How do trade agreements encourage globalisation? Have they been successful in reducing trade barriers?