**Media Studies A Level Induction Work 2021**

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The ***Media Studies*** course is designed to help you draw on your existing knowledge/experience of the media and to develop your abilities to respond critically to what you read and see. During the course you will explore a wide variety of media forms including TV, magazines, newspapers, radio, advertising and websites. Analysing a range of media texts will equip you with the skills needed to produce your own practical coursework and be thoroughly prepared for the exams**.**

Task: Write a **500 word illustrated document** on the reporting of a news event from the last month. Look at how it was reported by **two** different media news sources. Ideally choose two contrasting sources (e.g. *BBC* & *Daily Mail* or *Morning Star* & *Buzzfeed*). Consider the following:

* Briefly outline the story you are analysing and the two news sources you have chosen.
* Are there any *differences* in the language used in each story (consider the headlines, the body of the story and picture captions). Consider the images selected? What are the differences? Why have they been used?
* How *persuasive* or *emotive* is the language used? How powerful are the images?
* Does the reporting present a particular *point of view* of the event? What is that point of view?
* How is the event is being *represented* by each source?
* How are individuals or groups of people being *represented*?

THE FOLLOWING WEBSITES MAY HELP YOU:

[www.guardian.co.uk](http://www.guardian.co.uk)

[www.thetelegraph.co.uk](http://www.thetelegraph.co.uk)

[www.dailymail.co.uk](http://www.dailymail.co.uk)

[www.bbc.co.uk](http://www.bbc.co.uk)

<http://www.vice.com/en_uk/news/>

<http://www.buzzfeed.com/>

[www.morningstaronline.co.uk](http://www.morningstaronline.co.uk)

[www.aljazeera.com/news/](http://www.aljazeera.com/news/)

*This work should be typed and handed in to your teacher in your first Media Studies lesson.* ***There is no need to print off the original stories, but you may wish to include images.***